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#### IN THE OFFICE OF ADMINISTRATIVE HEARINGS

Mercy Care, BCBS of Arizona Health Choice, Banner-University Family Care,

Complainants,

٧.

AHCCCS Administration,

Respondent,

Health Net Access, Inc. DBA Arizona Complete Health Complete Care Plan.

And

Arizona Physicians IPA DBA UnitedHealthcare Community Plan

Intervenors.

No. 24F-OTR-317925-AHC

# ADMINISTRATIVE LAW JUDGE DECISION

**HEARING:** March 25, 2024, with further hearing on March 29, and April 1, 2, 3, 5, 8, 10, 11, 12, 15, 17, 19, 22, 23, and May 6<sup>1</sup>

APPEARANCES: Roy Herrera, Daniel A. Arellano, Jillian L. Andrews, and Austin T. Marshall of Herrera Arellano LLP and Kiersten A. Murphy of Henze Cook Murphy PLLC, represented Appellant Mercy Care; Kevin E. O'Malley and Hannah H. Porter of Gallagher & Kennedy, P.A. represented Appellant Blue Cross Blue Shield of Arizona Health Choice; David B. Rosenbaum and Theresa C. Rassas of Osborn Maledon and Matthew P. Gordon of Perkins Coie LLP represented Appellant Banner-University Family Care; William A. Richards and Michael Narlock of Richards & Moskowitz, PLC represented Respondent Arizona Health Care Cost Containment System Administration; Brett W. Johnson, Colin Ahler, and Vanessa Pomeroy of Snell & Wilmer LLP and Karen Walker, Tiffany A. Roddenberry, and D. Ty Jackson of Holland & Knight LLP represented Intervenor Health Net Access, Inc. dba Arizona Complete Health-Complete Care Plan; Christopher A.

<sup>&</sup>lt;sup>1</sup> Citations to the transcript in this Recommended Decision will reference the day, page(s), and line(s), *i.e.*, Day 1 Tr. 14:21-15:25.

DeLong, Gabriel M. Hartsell, Alex P. Hontos, and Isaac M. Gabriel of Dorsey & Whitney LLP represented Intervenor Arizona Physicians IPA dba UnitedHealthcare Community Plan.

ADMINISTRATIVE LAW JUDGE: Sondra J. Vanella

**EXHIBITS ADMITTED INTO EVIDENCE**: 1-274, 276, 277, 290, 292, 296, 297, 300, 303, 304, 306-308, 311, 320, 324, 326, 329, 331, 334, 335, 338, 339, 348, 350, 351, 355, 363, 372, 378, 389, 413, 421, 473, 496, 498, 500, 506-508, 510, 522-526, 528-530, 532, 535, 537, 540-543, 552, 554-559, 569, 571- 583.<sup>2</sup>

# FINDINGS OF FACT

## Factual and Procedural Background

1. Pursuant to the Notice of Hearing issued by the Arizona Health Care Cost Containment System ("AHCCCS") Administration on February 13, 2024, this hearing was commenced to address

[t]he protests filed by Mercy Care, BCBS of Arizona Health Choice, and Banner-University Family Care, which challenge the EPD Contract Awards issued December 1, 2023 per: ALTCS EPD RFP NO. YH24-0001, ARS § 36-2906, ARS § 36-2944, AAC R9-22-601 et seq., AAC R9-28-601 et seq.

2. Mercy Care, BCBS of Arizona Health Choice ("Health Choice"), and Banner University Family Care ("Banner") appealed the decision of AHCCCS's Chief Procurement Officer ("CPO") denying their protests of AHCCCS's contract awards arising from Request for Proposal Solicitation # YH24-0001, Long Term Care for Individuals Who are Elderly and/or Have a Physical Disability (the "RFP").

#### The ALTCS Program

- 3. AHCCCS is charged with the administration of the Arizona Long Term Care System ("ALTCS").<sup>3</sup>
- 4. The ALTCS Elderly and Physically Disabled ("E/PD") program was established to provide "management and delivery of hospitalization, medical care, institutional services and home and community based services to members through the

<sup>&</sup>lt;sup>2</sup> Citations to exhibits in this Recommended Decision will reference the exhibit number and page(s), but will omit leading signifiers and zeros, *i.e.* Ex. 8 at 318-20.

<sup>&</sup>lt;sup>3</sup> Ex. 4 at 54.

administration."<sup>4</sup> AHCCCS has full operational responsibility for the ALTCS E/PD program, including contracting with Medicaid managed care organizations ("MCOs") to provide the comprehensive delivery of services under the program.<sup>5</sup>

- 5. To qualify for ALTCS, members must require an institutional level of care, meaning that, but for the ALTCS program and related services, these members would reside in a skilled nursing facility or nursing home.<sup>6</sup>
- 6. The goal of the ALTCS program is to maintain members in the least restrictive setting possible so members can receive services at home or within their community.<sup>7</sup>
- 7. The ALTCS E/PD program currently serves approximately 26,000 members in three Geographic Service Areas ("GSAs"): North, Central, and South.<sup>8</sup>
- 8. AHCCCS contracts with MCOs to implement and operate ALTCS. MCOs serving the ALTCS program are charged with providing integrated care addressing physical and behavioral health needs and Long Term Services and Supports ("LTSS") to the E/PD population.<sup>9</sup>
- 9. Appellants Mercy Care and Banner are incumbent ALTCS MCOs. Appellant Health Choice is a current AHCCCS MCO serving the general Medicaid population.
- 10. Pursuant to statute, AHCCCS is required to issue a request for proposal every five years for MCOs to bid to administer the ALTCS program services to members.<sup>10</sup>
- 11. Notwithstanding the language in A.R.S. § 36-2944(A) requiring the issuance of a request for proposal every five years, AHCCCS granted itself an exemption allowing the proposed contract to extend up to seven years. Meggan LaPorte, AHCCCS's CPO, testified at hearing regarding the extension to seven years, in pertinent part, as follows:
  - Q. . . . And explain to the judge your understanding of how this requirement that you recompete the ALTCS EPD contracts every five years, at least by statute, works.

<sup>&</sup>lt;sup>4</sup> See A.R.S. § 36-2932(A).

<sup>&</sup>lt;sup>5</sup> See A.R.S. § 36-2932(B)(1).

<sup>&</sup>lt;sup>6</sup> Day 3 Tr. 639:24-640:13; see also Day 1 Tr. 35:22-36:3.

<sup>&</sup>lt;sup>7</sup> Day 3 Tr. 640:14-22.

<sup>8</sup> Day 1 Tr. 36:24-37:9; Ex. 8 at 316, 322.

<sup>&</sup>lt;sup>9</sup> Ex. 4 at 54; Day 1 Tr. 35:17-36:3; Day 3 Tr. 639:19-640:4.

<sup>&</sup>lt;sup>10</sup> See A.R.S. § 36-2944(A).

Q. How have you done that?

- A. Well, the agency comes together to decide how long we feel is necessary or is appropriate for one of these contracts. They take very long to put together. The plans work very hard to, you know, carry out the services. And we came to a decision many years ago with the ACC contract, I believe, or maybe the one prior to that, that it was advantageous to keep contractors on for a little bit longer than five years. So we chose the seven-year cycle simply because getting a plan up and running, should they be a new contractor, or even resoliciting is just a mass amount of work -- right? -- to the State. We want to make sure that the plans have enough time to get comfortable in the state and carry out the services.
- Q. Okay. And what's the process for exceeding the five-year limit under the statute?
- A. So in the past, we have essentially sent not necessarily a request for approval, but a request for a notification, really, to the State procurement administrator to allow for any questions that they might have if, you know and make sure that the State procurement administrator, along with the Arizona Department of Administrative -- Administration director kind of sees our vision and are in line with our vision for the seven-year term.
- Q. Okay. And there was a document that's been used. I'm not going to show it to you --

A. Yeah.

- Q. -- but that's been used as an exhibit here that was a letter from you to Andy Tobin. Is that the notice that you're referring to?
- A. Yeah. It's a multi-year determination, essentially, yeah.

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- Q. Sure. What is your understanding of whether AHCCCS has the authority to simply indefinitely extend the ALTCS EPD contracts?
- A. My understanding is, we don't have the authority to indefinitely extend contracts. We, perhaps, would have the ability to extend for small periods of time, given limited circumstances, if there were, you know, a reason to, but no, we don't have authority to extend in perpetuity any contract.<sup>11</sup>

<sup>&</sup>lt;sup>11</sup> Day 14 Tr. 3317:25-3318:20; Ex. 311.

#### Development of the RFP

- 13. AHCCCS issued the RFP that is the subject of this appeal on August 1, 2023, after more than a year of development.<sup>13</sup>
- 14. AHCCCS utilized three groups comprised of its own employees and an outside consultant firm, Pacific Health Policy Group ("PHPG"), to develop the RFP. PHPG has assisted AHCCCS with numerous prior procurements and has vast national procurement experience, particularly in Medicaid managed care procurements.<sup>14</sup> Two principals of PHPG, Andy Cohen and Scott Wittman, participated in all aspects of the RFP, including its development and drafting.<sup>15</sup>
  - 15. This work was performed by workgroups as follows:
  - (1) The Sub-Work Groups:
  - •Responsible for reviewing stakeholder feedback, and current processes and deliverables and recommending efficiencies/improvements to incorporate into the RFP •Evaluates costs and payment methodology to recommend changes/improvements •Makes recommendations •Implements approved recommendations •Contributes new content based on approved decisions •Edit RFP documents including contract language, instructions to offerors, and submission requirements for evaluation of all bidders •May serve on scoring team •Present recommendations/findings to the Scope Team;
  - (2) The Scope Team:
  - •Responsible for ensuring that RFP content is accurate and reflects major decisions and improvements identified throughout the process •Decision-makers •Provides status updates, and brings escalated items, to Executive Team •Provides approval of recommendations from Proposal WG; and
  - (3) The Executive Team:
  - •Ensures agency initiatives and issue items that would impact the awarded vendor, and the impacted populations and/or services, are considered and

<sup>&</sup>lt;sup>12</sup> Ex. 151 at 31.

<sup>&</sup>lt;sup>13</sup> Day 4 Tr. 689:13-21; see also, e.g., Ex. 172.

<sup>&</sup>lt;sup>14</sup> Day 12 Tr. 2669:25-2671:12.

<sup>&</sup>lt;sup>15</sup> Day 1 Tr. 131:1-17; Day 12 Tr. 2728:24-2730:6; see Ex. 98.

developed into the RFP •Decision-makers •Receives status updates from Scope Team •Provides approval of escalated recommendations.<sup>16</sup>

- 16. Some of the work groups' investigation of issues developed into major decisions which would impact the RFP and provision of services under ALTCS; these major decisions were communicated to potential offerors in advance of the issuance of the RFP.<sup>17</sup>
- 17. The Scope Team was the guiding team for the RFP.<sup>18</sup> The Scope Team considered recommendations by the workgroups on items to include in the RFP and then shared that information with the Executive Team.<sup>19</sup>
- 18. The Scope Team was ultimately responsible for bringing together the materials to create and implement the RFP, including by taking the lead in drafting the RFP.<sup>20</sup> The Scope Team included several experienced AHCCCS employees, including: Jakenna Lebsock, the Assistant Director of Health Care Services; Meggan LaPorte, the CPO; Cynthia Layne, the Deputy Assistant Director of Healthcare Finance; Dr. Megan Woods; Dara Johnson; Danielle Ashlock; and Melissa Arzabal, among others.<sup>21</sup>
- 19. The Executive Team provided overarching support in the procurement and had final approval over the language and for all decisions sent to the Executive Team by the Scope Team for review in the RFP.<sup>22</sup> The Executive Team included Christina Quast, Ewaryst Jedrasik, Gina Relkin, Jakenna Lebsock, Kari Price, Kristen Challecomb, Jeff Tegen, and Sarah Salek.<sup>23</sup>
  - 20. Other items were within the Scope Team's purview to approve.<sup>24</sup>
  - 21. There was overlap between members of Scope Team and Executive Team.

# The RFP

22. The RFP stated:

<sup>&</sup>lt;sup>16</sup> Ex. 172 at 458.

<sup>&</sup>lt;sup>17</sup> Day 4 Tr. 693:22-697:14; see, e.g., Ex. 2.

<sup>&</sup>lt;sup>18</sup> Day 2 Tr. 289:2-17; Day 6 Tr. 1143:19-1144:3.

<sup>&</sup>lt;sup>19</sup> Day 2 Tr. 289:2-17; see also Day 1 Tr. 55:3-6, 123:3-16.

<sup>&</sup>lt;sup>20</sup> Day 2 Tr. 289:2-17.

<sup>&</sup>lt;sup>21</sup> Day 1 Tr. 57:7-13, Day 2 Tr. 272:11-14, 274:11-13; Day 7 Tr. 1535:6-10; Day 9 Tr. 2031:14-17, 2035:6-7; Ex. 214 at 434.

<sup>&</sup>lt;sup>22</sup> Day 1 Tr. 125:5-24.

<sup>&</sup>lt;sup>23</sup> Ex. 214 at 434.

<sup>&</sup>lt;sup>24</sup> Day 1 Tr. 124:5-23.

AHCCCS intends to make a total of three awards for this RFP, awarding GSAs based upon the winning bids in each GSA and may also consider Order of Preference indicated on Section I, Exhibit B: Offeror's Bid Choice Form. Awards may result in zero, one, or two statewide Contractors.<sup>25</sup>

23. The RFP noted that "awards shall be made to the responsible Offeror(s) whose Proposal is determined in writing to be the most advantageous to the state based upon the evaluation criteria. Proposals will be evaluated based upon the ability of the offeror to satisfy the requirements of the RFP in a cost-effective manner." The RFP further noted AHCCCS's decision would be "guided, but not bound, by the scores awarded by the evaluators. AHCCCS will make its decision based on a determination of which Proposals are deemed to be most advantageous to the State and in accordance with Paragraph 11, Award of Contract, in this Section."

#### 24. Paragraph 11, Award of Contract, set forth:

AHCCCS shall award a Contract or Contracts to the responsible and responsive Offeror(s) whose Proposal is determined most advantageous to the State. . . . A Proposal submitted in response to this RFP is an offer to contract with AHCCCS based upon the terms, conditions, scope of work (Program Requirements), and specifications of the RFP. The Proposal submitted by the Offeror will become part of the Contract with AHCCCS. . . AHCCCS will award Contracts in each GSA to Successful Offerors in the best interest of the State. . . . Each Offeror shall elect to bid on all three GSAs and indicate the order of preference for GSAs to be awarded. . . . AHCCCS anticipates awarding a maximum of two Contractors in the North GSA, a maximum of two Contractors in the South GSA, and a maximum of three Contractors in the Central GSA. . . . AHCCCS intends to make a total of three awards for this RFP, awarding GSAs based upon the winning bids in each GSA and may also consider Order of Preference indicated on Section I, Exhibit B: Offeror's Bid Choice Form. Awards may result in zero, one, or two statewide Contractors. . . . In the event a protest or unforeseen circumstance delays the October 1, 2024, implementation in one or more GSAs, the current ALTCS E/PD Contractors shall be required to continue provision of services according to the terms of their existing Contract, until such time as determined by AHCCCS and in the best interest of the State."28

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<sup>&</sup>lt;sup>25</sup> Ex. 8 at 322 (emphasis added).

<sup>&</sup>lt;sup>26</sup> *Id.* at 319.

<sup>&</sup>lt;sup>27</sup> *Id*.

<sup>&</sup>lt;sup>28</sup> *Id.* at 321.

- 25. The RFP further specified that, in the event AHCCCS "deem[ed]" that a "negligible difference in scores" existed between two or more competing proposals "for a particular Geographic Service Area (GSA), in the best interest of the State, AHCCCS may consider additional factors in awarding the Contract, including, but not limited to . . . [p]otential disruption to members" and/or "[a]dministrative burden to the Agency."<sup>29</sup> The RFP did not require AHCCCS to consider any of these additional factors if there was not a negligible difference in scores, nor did the RFP prevent AHCCCS from considering one or more of these factors in making its contract award determination even where there was not a negligible difference in scores.
- 26. The RFP informed prospective offerors that if they had concerns about what was or was not in the RFP, they were required to file a protest at least 14 days prior to the deadline for proposal submission, or if an amendment was issued within that 14 day period, prior to the deadline for proposal submission.<sup>30</sup>
- 27. The RFP also gave prospective offerors two opportunities to submit questions about the RFP, which AHCCCS would answer through amendments to the RFP.<sup>31</sup> In total, AHCCCS issued three amendments to the RFP.<sup>32</sup>
- 28. Both Mercy Care and Heath Choice asked several questions regarding scoring and weighting of scores and AHCCCS's response to all such questions was the same: "AHCCCS will not be providing scoring or weighting details." 33
  - 29. The deadline for the submission of proposals was October 2, 2023.

## The Evaluation Factors

30. Section 8 of the Instructions to Offerors, entitled "Evaluation Factors and Selection Process," listed two "scored portions of the evaluation" "in their relative order of importance" as "1. Programmatic Submission Requirements" and "2. Financial Submission Requirements."

<sup>&</sup>lt;sup>29</sup> Ex. 8 at 319-20.

<sup>&</sup>lt;sup>30</sup> See Ex. 8 at 323, 324 ("Protests shall comply with the requirements set forth in A.A.C. R9-28-601 et seq. and in particular A.A.C. R9-28-604."); A.A.C. R9-22-604(D)(1) (Any protest alleging improprieties in an RFP or an amendment to an RFP must be filed at least 14 days prior to the due date for receipt of proposals.); see also Day 14 Tr. 3350:10-3351:7.

<sup>31</sup> Ex. 8 at 318, 326.

<sup>&</sup>lt;sup>32</sup> Day 1 Tr. 257:25-258:2; see also Exs. 18, 19, 20.

<sup>&</sup>lt;sup>33</sup> Ex. 18 at 371-72, 375.

<sup>34</sup> Ex. 8 at 319.

- 31. The phrase "Programmatic Submission Requirements" is not defined in the RFP.<sup>35</sup>
- 32. The RFP instructed offerors to submit written responses to a series of "Narrative Submission Requirements" and to participate in oral presentations, which "may be audio-taped by AHCCCS for the Agency's use in the evaluation process." Narrative Submission Requirements were identified as B1-B11.37 Narrative Submission Requirements did *not* include oral presentations (B12). The Instructions to Offerors contained in Section H of the RFP provided detailed instructions of what offerors should expect in the procurement process.38
- 33. The RFP explained that "[t]he items which are designated for scoring in this RFP shall be evaluated and scored."<sup>39</sup>
  - 34. The RFP was specific as to what portions would be scored:

Programmatic and Finance Requirements will be evaluated and weighted. The Capitation Agreement/Administrative Cost Bid *will be scored* for each Offeror and the score for that Offeror will be applied to all GSAs bid by that Offeror. The Case Management Cost Bid *will be scored by GSA* for each Offeror. With the exception of Narrative Submission Requirements noted as a non-scored item and Narratives that are noted as GSA-specific, Narrative Submission Requirements *will be scored* for each Offeror and the score for that Offeror will be applied to all GSAs bid.<sup>40</sup>

35. In addition to the Narrative Submission Requirements, the RFP required each offeror to participate in a scheduled oral presentation "pertaining to key areas of the ALTCS E/PD Program." The RFP did not disclose the prompts that would be used in the oral presentations, but did indicate that the offerors should bring no more than six individuals to the meeting, all of whom should be employees of the offeror and not consultants, and that among the six, they should have expertise in medical management, case management, and quality management. The RFP also specifically stated that

<sup>&</sup>lt;sup>35</sup> Ex. 8.

<sup>&</sup>lt;sup>36</sup> *Id.* at 332.

<sup>&</sup>lt;sup>37</sup> See Ex. 16.

<sup>&</sup>lt;sup>38</sup> See Ex. 8.

<sup>&</sup>lt;sup>39</sup> *Id.* at 319 (emphasis added).

<sup>&</sup>lt;sup>40</sup> *Id.* at 320 (emphasis added).

<sup>&</sup>lt;sup>41</sup> Ex. 8 at 332.

<sup>&</sup>lt;sup>42</sup> *Id*.

"[p]resentations may be audio-taped by AHCCCS for the Agency's use in the evaluation process."

36. AHCCCS did not specify in the RFP that oral presentations would be scored.

#### The Offerors

- 37. Five MCOs responded to the RFP: APIPA, Banner, Health Choice, Health Net, and Mercy Care.<sup>44</sup>
- 38. APIPA, Mercy Care, and Banner currently contract with AHCCCS for ALTCS E/PD services.<sup>45</sup>
- 39. Although Health Net and Health Choice do not currently contract with AHCCCS for ALTCS E/PD services, they hold other contracts with AHCCCS and are affiliates of large national entities with significant experience in providing services pursuant to Medicaid contracts.<sup>46</sup>

#### The Evaluation Process

- 40. On October 3, 2023, AHCCCS held its only scoring training for its evaluators.<sup>47</sup>
- 41. All of the evaluators received this single training related to their duties, provided by Ms. Sandy Borys, who informed evaluators of the individual and consensus ranking portions of the evaluation process.<sup>48</sup>
- 42. AHCCCS directed its evaluators as follows: "It is strongly suggested that you do not print any documents related to the offerors or the scoring documents themselves. If you do <u>YOU</u> must ensure that the documents are shredded. Do Not put them into the shredding can in your office. You must physically put them into the locked shredding bin yourself."<sup>49</sup>
  - 43. During the training, AHCCCS reiterated to evaluators that: AHCCCS will be awarding a total of three contracts:

<sup>44</sup> Ex. 95.

<sup>45</sup> Day 1 Tr. 253:22-24; Ex. 105.

<sup>&</sup>lt;sup>43</sup> *Id*.

<sup>&</sup>lt;sup>46</sup> See Day 5 Tr. 887:9-13; Day 12 Tr. 2727:13-2728:2; Ex. 105.

<sup>&</sup>lt;sup>47</sup> See Ex.151.

<sup>&</sup>lt;sup>48</sup> *Id*.

<sup>&</sup>lt;sup>49</sup> *Id.* at 62 (emphasis in original).

- Two in the North GSA consisting of Mohave, Coconino, Apache, Navajo, and Yavapai Counties.
- Three in the Central GSA including Maricopa, Gila, and Pinal Counties.
- Two in the South GSA consisting of Cochise, Graham, Greenlee, La Paz, Pima, Santa Cruz, and Yuma Counties.

There is a potential for 0, 1, or 2 statewide contracts being awarded.<sup>50</sup>

- 44. AHCCCS instructed evaluators to complete their own individual reviews for their assigned sections and rank each of the offerors 1 through 5, with 1 being the best. After individual scoring, the evaluation team members for each section would then meet to discuss their individual rankings and notes and decide upon a consensus ranking.
- 45. Ms. Borys testified that she discouraged the use of ties.<sup>51</sup> The training materials further directed evaluators that "ties are ok but try to rank 1-5."<sup>52</sup>
- 46. Witnesses offered conflicting testimony regarding training on this topic and whether ties were discouraged.<sup>53</sup>
- 47. AHCCCS decided to use a consensus and ranking scoring methodology prior to the issuance of the RFP, consistent with a methodology it had used in numerous prior procurements, including a prior procurement for the ALTCS E/PD program.<sup>54</sup>
- 48. Within each scoring category, the first-ranked proposal received 100 percent of the available points no matter how poorly it met the scoring criteria, and the last-ranked proposal received only 20 percent of the available points no matter how well it met those criteria. AHCCCS distributed points in 20 percent increments among the five bidders, no matter how close their proposals were to each other and regardless of how well each met the scored criteria.<sup>55</sup>
- 49. Evaluators were not told that closely matched submissions would be separated by as much as 80 percent of the points awardable. Thus, some, but not all, of

<sup>&</sup>lt;sup>50</sup> *Id.* at 32.

<sup>&</sup>lt;sup>51</sup> See Day 1 Tr. 89:9-18.

<sup>&</sup>lt;sup>52</sup> Ex. 151 at 60.

<sup>&</sup>lt;sup>53</sup> Day 7 Tr. 1435:17-22 (testifying "ties were okay"); Day 1 Tr. 89:9-18 (replying "correct" to questioning if ties were discouraged). Another witness testified "we didn't really discuss it" when asked about training on the use of ties. Day 8 Tr. 1793:8-14. One witness also testified that evaluators were instructed "to do our best to try to rank them from [] 1-5." Day 6 Tr. 1169:20-25, 1170:1-3. See also Day 6 Tr. 1325:7-11 (testifying, "I think ties could make it more difficult to figure out our ranking in [the] final run").

<sup>&</sup>lt;sup>54</sup> Day 1 Tr. 180:22-24, 242:8-243:7; Day 2 Tr. 310:12-19; Day 14 Tr. 3328:15-3329:20.

<sup>&</sup>lt;sup>55</sup> Ex. 97.

the evaluators were kept in the dark as to the ultimate weighting or scoring formula.<sup>56</sup> Scope Team members (who knew the weighting and scoring formulas) served on almost every evaluation team.<sup>57</sup>

- 50. Under a consensus method, a group of evaluators are assigned a specific portion of each proposal to review individually before meeting as a group to arrive at a consensus rank of the proposals.<sup>58</sup> AHCCCS asserted that each of the evaluators brought to bear his or her own subject matter expertise and perspectives to decide on a consensus rank of the proposals against the particular submission requirement being evaluated, with the assistance of an experienced facilitator.<sup>59</sup>
- 51. AHCCCS's Scoring Training Manual specifically stated to the evaluators "You have been chosen because of your subject matter expertise and your knowledge." Despite such statement and testimony from AHCCCS leadership that evaluators were all subject matter experts on their assigned evaluation criteria and were specifically chosen to be evaluators for this precise reason<sup>61</sup>, several evaluators testified they were *not* subject matter experts in the criteria they scored.
  - a. Samantha O'Neal, a B4 evaluator, testified as follows:
    - Q. Well, let me ask you this: Are you a subject matter expert in case management training or ongoing training for case management?
    - A. No.
    - Q. Did you ever suggest to anybody that you might not have the requisite subject matter expertise to be an evaluator for a category that was about case management training and ongoing training?
    - A. No, not that I can recall.
    - Q. Were the other evaluators for B4, in your opinion, subject matter experts in case management training, ongoing training?
    - A. I don't know. I can't answer that.<sup>62</sup>
  - b. Gini Britton, a B7 evaluator, testified:

<sup>&</sup>lt;sup>56</sup> See Ex. 144 at 2411 ("The weighting and points were not communicated as part of the scoring training, so the other 14 evaluators conducted evaluations without knowledge of the scoring values being impacted by their consensus evaluations and rankings of the Offerors on individual proposal elements."); Day 8 Tr. 1678:16-24; Day 8 Tr. 1902:2-14; Day 8 Tr. 1763:23-1764:10.

<sup>&</sup>lt;sup>57</sup> See Ex. 214 at 434; Ex. 152.

<sup>&</sup>lt;sup>58</sup> Day 4 Tr. 728:7-18; Day 6 Tr. 1153:1-12; see also Ex. 97 at 1227.

<sup>&</sup>lt;sup>59</sup> Day 4 Tr. 728:19-729:3; Day 12 Tr. 2682:7-2683:21, 2687:5-2688:5, 2689:1-2692:6, 2694:9-2701:7.

<sup>&</sup>lt;sup>60</sup> Ex. 151 at 62 (emphasis in original).

<sup>61</sup> Day 1 Tr. 89:1-8; Day 3 Tr. 503:18-21.

<sup>&</sup>lt;sup>62</sup> Day 8 Tr. 1773:5-17.

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Q. But first, I wanted to ask you, Ms. Britton, are you a subject matter expert when it comes to networks?

A. I don't know that I would call myself a subject matter expert at it. I do have knowledge of it.<sup>63</sup>

. . . .

A. . . . I am not a subject matter expert, and so listening to the conversation, I was able to ask questions and -- of Jay and Christina, and they were able to ask questions of me.<sup>64</sup>

. . .

- Q. Sure. But at the meeting itself, did you have any disagreement that you voiced or that he voiced?
- A. I wouldn't say disagreements. I will say we had -- we read things differently.
- Q. Okay. Can you describe that a little bit more?
- A. I don't have a lot of network knowledge, so I relied on Jay to fill me in with bits and pieces that I wasn't aware of. So I won't call them disagreements. I will call them I may have listened to what he said as an added education to what the question may be alluring [sic] to.<sup>65</sup>
- c. Brandi Howard, a B4 evaluator, testified:
  - Q. Are you a subject matter expert in any particular area at AHCCCS?
  - A. I'm not sure.
  - Q. Are you a case management -- a subject matter expert in case management?
  - A. No.<sup>66</sup>
- d. Jay Dunkleberger, a B8 evaluator, testified:
  - Q. So, Mr. Dunkleberger, right before the break, I think we were switching to B8. Can you please explain what B8 concerned?
  - A. B8 concerns workforce development.
  - Q. Do you consider yourself a subject matter expert in workforce development?
  - A. So the workforce development paragraph is in a subsection of the network development paragraph. There are some overlaps. I do not consider myself an expert in line of our workforce development team, but I'm familiar with the issues.

<sup>63</sup> Day 8 Tr. 1809:16-19.

<sup>64</sup> Day 8 Tr. 1824:11-14.

<sup>&</sup>lt;sup>65</sup> Day 8 Tr. 1801:16-25; 1802:1.

<sup>66</sup> Day 8 Tr. 1838:1-6

- Q. And the other evaluators on B8, are they also -- are they subject matter experts in workforce development?
- A. I probably should let them speak for themselves.
- Q. In your mind, do you consider them to be subject matter experts?
- A. In my mind, one of them is our workforce development team lead, and the other is a compliance officer.<sup>67</sup>
- e. Cynthia Layne, a cost bid evaluator, testified that she is not a subject matter expert in capitation.<sup>68</sup>
- 52. After the evaluators reached a consensus rank of the proposals for each evaluation factor, each of the ranked evaluation factors were weighted, with the rank given to each proposal for each evaluation factor converted into a number of points.<sup>69</sup>
- 53. There were a total of points (1,000) to be awarded based on the weights afforded to the evaluation factors.<sup>70</sup> The most weight and thus the majority of the points—610 or 61 percent—were allotted to the Narrative Submission Requirements, while 290 points or 29 percent were allotted to the two oral presentations.<sup>71</sup>
- 54. AHCCCS did not include information on how the evaluation factors would be scored or their weighting in the RFP.<sup>72</sup>
- 55. Twenty-two AHCCCS employees, all of whom AHCCCS purported were subject matter experts in various specialties, were tasked with evaluating the proposals.<sup>73</sup> The evaluators were divided into teams of two, three, or four each to review and score each of the Programmatic and Financial Submission Requirements, aligned with their purported subject matter expertise.<sup>74</sup>
- 56. Of these twenty-two employees, at least five were on the Scope and/or Executive Teams, and therefore were privy to the impact of the ranking system and the

<sup>&</sup>lt;sup>67</sup> Day 8 Tr. 1725:4-23

<sup>&</sup>lt;sup>68</sup> Day 9 Tr. 2036:15-17

<sup>&</sup>lt;sup>69</sup> Ex. 97.

<sup>&</sup>lt;sup>70</sup> Day 4 Tr. 754:11-755:8, Day 5 Tr. 902:13-16, 1088:1-7; see also Day 2 Tr. 309:19-310:11; Ex. 170.

<sup>&</sup>lt;sup>71</sup> Day 6 Tr. 1160:12-1162:7.

<sup>&</sup>lt;sup>72</sup> Day 2 Tr. 317:8-15.

<sup>&</sup>lt;sup>73</sup> See Ex. 214 at 434.

<sup>&</sup>lt;sup>74</sup> See *id.*; Day 2 Tr. 278:3-8; Day 4 Tr. 843:21-844:1; Day 6 Tr. 1309:7-19, 1309:24-1310:4; Day 7 Tr. 1429:10-1430:7; Day 7 Tr. 1464:11-1465:10, 1493:6-13; Day 8 Tr. 1725:4-15; Day 8 Tr. 1745:9-1746:6; Day 8 Tr. 1809:16-19, 1809:20-1810:5; Day 9 Tr. 2136:1-2138:11; Day 10 Tr. 2290:22-2291:5; Day 11 Tr. 2420:10-14; Day 11 Tr. 2586:18-2587:4; Day 13 Tr. 3145:4-7, 3162:16-20.

number of points that would be assigned to each submission based upon the ranks. Moreover, all four of the oral submission evaluators were on the Scope Team.

- 57. AHCCCS prepared scoring tools for the evaluators to use in their evaluation of the proposals.
- 58. Each scoring tool aligned with a particular evaluation factor and included both "Broad Categories" and "Criteria Considerations."<sup>75</sup> The "Broad Categories" related back to major components of the RFP and were aspects that would have been anticipated in any response to that evaluation factor under the RFP.<sup>76</sup> The "Criteria Considerations" that fell under the Broad Categories served as essentially "guideposts" or as items that could be expected to be discussed given the evaluation factor and Broad Category at hand.<sup>77</sup>
- 59. The Broad Categories and Criteria Considerations did not correspond to any point value or a scoring rubric.
- 60. The Scope Team created the initial layout of Broad Categories and Criteria Considerations, but ultimately the evaluation team assigned to each evaluation factor were tasked with reviewing and finalizing the scoring tool for that factor.<sup>78</sup>
- 61. The scoring tools, including the Broad Categories, were determined prior to the receipt of proposals but after the issuance of the RFP.<sup>79</sup> However, the evidence presented at hearing established that some of the criteria considerations were added or changed by the evaluators during the course of their evaluations.
- 62. Each scoring tool included an "Other" Criteria Consideration category, which was a place for evaluators to make notes regarding something they wanted to discuss during the consensus evaluation meeting that might not clearly fit within a preset Broad Category or Criteria Consideration.<sup>80</sup>
- 63. For Narrative Submission Requirements B4 through B11, the evaluators would first individually review the portions of the proposals corresponding to the Narrative

<sup>&</sup>lt;sup>75</sup> Exs. 153-163.

<sup>&</sup>lt;sup>76</sup> Day 1 Tr. 247:5-249:6, Day 4 Tr. 778:21-779:10.

<sup>&</sup>lt;sup>77</sup> Day 1 Tr. 249:2-23; Day 2 Tr. 377:4-10; Day 4 Tr. 775:7-22, 777:19-778:5, 812:1-5.

<sup>&</sup>lt;sup>78</sup> Day 1 Tr. 86:5-13; Day 3 Tr. 502:4-14, 502:18-25.

<sup>&</sup>lt;sup>79</sup> Day 1 Tr. 86:10-18, 148:10-18; Day 5 Tr. 1088:22-24; Ex. 169.

<sup>&</sup>lt;sup>80</sup> Day 1 Tr. 88:4-12; Day 4 Tr. 776:25-777:12, 800:16-801:3; Day 12 Tr. 2704:16-2705:4.

Submission Requirement they were evaluating and use their individual scoring tool to record any initial thoughts and draft rankings.<sup>81</sup>

- 64. Evaluators were only to consider the relevant portion of the proposal in evaluating the particular submission assigned to them. Between, as previously noted, there were multiple evaluators that served on multiple scoring teams, and therefore, they were aware of the contents of the other submissions. For example, Melissa Arzabal was on the scoring team for B5 worth 145 points, as well as for the oral presentations worth 145 points each. Jakenna Lebsock served on the scoring teams for B10, worth 35 points, and the oral presentations, worth 145 points each. Christina Quast served on the scoring team for B7, worth 75 points; B10, worth 35 points; and B11, worth 20 points. Danielle Ashlock served on the scoring team for B5, worth 145 points; and both oral presentations worth 145 points each. All of these individuals were also on the Scope Team, and Ms. Quast and Ms. Lebsock were also on the Executive Team. Consequently, these individuals were aware of the differential in the rankings, the points assigned to each submission, and how the ranks would convert to points.
- 65. For the written portions of the RFP, the process required evaluators to individually review the submissions, take notes, and prepare a draft ranking based on their individual assessment. This was known as the "individual evaluation process." After deciding their individual rankings, the evaluators gathered (typically virtually) to discuss their individual rankings and come to a consensus on the final ranking. This was known as the "consensus meetings."
  - 66. The oral presentations were handled similarly with some distinctions.
- 67. AHCCCS provided the same instructions to each of the offerors ahead of the oral presentations.<sup>87</sup> The representatives of the offerors, comprised of senior-level

<sup>81</sup> See, e.g., Day 6 Tr. 1177:9-1179:20; Day 8 Tr. 1681:17-23.

<sup>82</sup> See, e.g., Day 8 Tr. 1681:24-1682:7.

<sup>83</sup> Ex. 151 at 59-61.

*ld* 

<sup>85</sup> Day 3 Tr. 503:18-25; Ex. 151 at 67-68.

<sup>86</sup> Ex. 151 at 68.

<sup>&</sup>lt;sup>87</sup> Exs. 75, 76, 77, 78, 79.

MCO employees, had an hour to prepare for each of the two presentations.<sup>88</sup> They then had a half hour to present their response to each question.<sup>89</sup>

- 68. After each oral presentation, the evaluators would have a consensus meeting to discuss their observations and impressions of the presentation that they had just heard. There was no "individual" evaluation for the oral presentations. The evaluators, all of whom were on the Scope and/or Executive Teams, achieved consensus on ranking all five offerors' oral presentations after the last presentation, for 29 percent of the available points. 91
- 69. The oral presentations were recorded, although no evaluator appeared to have reviewed those recordings. 92 AHCCCS witnesses explained at hearing, that it was unnecessary to review these recordings as the consensus evaluation meetings began immediately after the oral presentations, while the presentations were still fresh in the minds of the evaluators. However, the oral presentations took place on five different dates between October 24, 2023, and November 2, 2023.
- 70. The oral presentations together weighed 29 percent of the available points. As Ms. Lebsock explained, this was intentional so that AHCCCS could evaluate the responses of the MCOs themselves, rather than through the filter of consultants who often prepare the narrative submission portions of proposals. However, Ms. LaPorte testified that the oral presentations were intended to measure "how [the Offerors] did on their feet, how their team works together, information like that." AHCCCS sought to use the presentations to "give insight to team chemistry, experience and expertise, culture fit, and commitment and passion." Ms. Lebsock testified that the oral presentations were "the one opportunity for the health plans to stand on their own with the staff that they have hired to share knowledge of how they do business."

<sup>&</sup>lt;sup>88</sup> Day 3 Tr. 606:8-16.

<sup>&</sup>lt;sup>89</sup> Day 3 Tr. 606:23-25.

<sup>&</sup>lt;sup>90</sup> Day 2 Tr. 385:9-13, 402:13-21; Day 3 Tr. 622:15-623:6, Day 4 Tr. 739:17-742:24; Day 7 Tr. 1412:9-1413:3, 1564:15-1565:11; Day 12 Tr. 2722:13-2723:7.

<sup>&</sup>lt;sup>91</sup> Day 2 Tr. 391:4-11; Day 3 Tr. 624:6-16; Day 4 Tr. 743:13-744:18; Day 12 Tr. 2723:15-20.

<sup>&</sup>lt;sup>92</sup> Day 7 Tr. 1412:9-1413:3; see also Day 7 Tr. 1563:20-1564:2, 1564:23-1565:11; Day 12 Tr. 2721:25-2723:7.

<sup>&</sup>lt;sup>93</sup> Day 2 Tr. 358:6-15, 359:10-17.

<sup>&</sup>lt;sup>94</sup> Day 14 Tr. 3430:16-24.

<sup>&</sup>lt;sup>95</sup> Ex. 350 at 3364.

<sup>&</sup>lt;sup>96</sup> Day 4 Tr. 703:25-704:3.

#### Cost Bid

- 71. AHCCCS did not provide guidance to the scoring team for the Cost Bid, regarding how to weigh the four required elements of the Cost Bid. The sole witness on the scoring team for the Cost Bid, Pam McMillen, testified that the scoring team decided on the scoring "on their own between us;" that "we weren't given guidance;" and "this is the first time I was ever on a Scoring Team or involved in anything additional besides bidders' library reports." The scoring also included consideration of additional undisclosed factors, including one scorer's subjective determination of "risk." One evaluator on the team referred to the second-lowest bid as "very low PMPM that is unsustainable," but in contrast, did not consider the lowest bid unsustainable.
- 72. AHCCCS has not provided the basis for the Cost Bid scoring. The Cost Bid team ranked each offeror's respective administrative and case management bids, and those rankings correlated directly with the overall rankings for the cost bid submissions, indicating that they were the primary basis for the final rankings.<sup>100</sup>
- 73. The rankings for the administrative and case management bid components were determined using formulas in a "tool"—an Excel file. The only version of that tool produced by AHCCCS included error messages instead of data.<sup>101</sup> As a result, the tool did not show the basis for the ranking of the administrative and case management bids, and Ms. McMillen was unable to explain how the rankings were derived.<sup>102</sup>
- 74. Despite being formula-driven and the members of the scoring team all utilizing the same tool for ranking the bids, they arrived at different rankings. Ms. McMillen ranked APIPA second for fixed costs, Health Choice third for variable costs, and Health Net tied for first for variable and fixed costs. Mr. Varitek, another member of the team, ranked APIPA third for fixed costs, Health Choice first for variable costs, and Health Net third for variable costs and second for fixed costs. <sup>103</sup>

<sup>&</sup>lt;sup>97</sup> Day 14 Tr. 3248:24-3249:8, Day 13 Tr. 3170:19-3171:9; 3145:12-14.

<sup>98</sup> Day 13 Tr. 3201:19-23, 3230:7-11.

<sup>99</sup> Day 14 Tr. 3263:25-3264:19; Ex. 238 at Row 22, Columns B & E.

<sup>100</sup> Compare Ex. 107 (consensus scoring sheet) with Exs. 238, 241, & 243 (individual scoring sheets).

<sup>&</sup>lt;sup>101</sup> Ex. 244 at 584 (native); Day 13 Tr. 3198:17-23; 3207:6-22; 3211:22-3212:9; 3219:11-3221:1; 3226:7-3228:8; Day 14 Tr. 3260:2-24.

<sup>&</sup>lt;sup>102</sup> Day 13 Tr. 3208:6-14, 3215:8-13.

<sup>&</sup>lt;sup>103</sup> Day 14 Tr. 3260:5-24; 3261:25-3263:4; *compare* Ex. 240 at Row 17, columns B, D, & E (McMillen ranking APIPA second for fixed costs, Health Choice third for variable costs, and Health Net tied for first on

- 75. The scoring of the administrative and case management bids was produced by a formula that was based on the award of three contracts. AHCCCS decided to only award two statewide contracts.
- 76. Case management bids were ranked based on the "Smallest Three Case Management Bids" formula.<sup>104</sup>
- 77. Administrative bids were ranked based on the "Smallest Three Admin Bid" formula. 105
- 78. The "Smallest Three Case Management Bids" and "Smallest Three Admin Bid" formulas calculated the number of times each bidder's bid was one of the three smallest bids, and three lowest bids were used because the RFP "is to award to three offerors." AHCCCS did not change the calculation to account for only two awards. 107
- 79. The evaluators for the Financial Submission Requirements requested a Best and Final Offer ("BAFO") on the administrative and cost bid components of the Financial Submission Requirements.<sup>108</sup> The letters seeking BAFOs from the offerors included clarification requests to the offerors specific to their proposals.<sup>109</sup>
- 80. AHCCCS's letters to Health Net and APIPA expressly directed them to rectify problems with their respective initial submissions, but the letter to Health Choice did not ask for clarification about the concern regarding a change in rates.<sup>110</sup>
- 81. AHCCCS instructed APIPA that it "must submit a revised agreement Accepting Capitation Rates that aligns with RFP Amendment #2" to address the underwriting gain issue that the scoring team had identified as a potential loophole. APIPA did so. 112

variable and fixed costs) with Ex. 242, Row 17, columns B, D, & E (Varitek ranking APIPA third on fixed costs, Health Choice first on variable costs, and Health Net third on variable costs and second on fixed costs).

<sup>&</sup>lt;sup>104</sup> Ex. 244 at 584 (native) at "Smallest Three Case Management Bids" tab; Day 14 Tr. 3282:25-3284:1.

<sup>&</sup>lt;sup>105</sup> Day 14 Tr. 3285:14-3286:19; Ex. 244 at 584 (native) at "Three Smallest Admin Bid" tab.

 <sup>106</sup> Ex. 244 at 584 (native) at "Documentation" tab; Day 13 Tr. 3203:20-3204:8; Day 14 Tr. 3286:24-3288:15.
 107 Day 14 Tr. 3288:22-25; see generally Ex. 244 at 584 (native) (no tabs or formulas for calculations based on "two lowest bids").

<sup>&</sup>lt;sup>108</sup> Exs. 81, 82, 83, 84, 85; Day 14 Tr. 3270:1-5, 3270:17-25.

<sup>&</sup>lt;sup>109</sup> Day 14 Tr. 3278:7-20; see also Ex. 8 at 320 ("AHCCCS may request clarification of an offer any time after the Proposal due date and time.").

<sup>&</sup>lt;sup>110</sup> Exs. 81 (APIPA), 83 (Health Choice), 84 (Health Net).

<sup>&</sup>lt;sup>111</sup> Ex. 81.

<sup>&</sup>lt;sup>112</sup> Day 14 Tr. 3274:7-3275:9; Exs. 52, 81.

- 82. AHCCCS instructed Health Net that it "must submit a revised Workbook" including the required components for care management/coordination or interpretation/translation services or explaining why those components were omitted. Health Net followed AHCCCS's direction and submitted a revised workbook—i.e., a revised bid—that included the information it had previously omitted and "reduced our administrative bid." 114
- 83. According to Ms. McMillen, after complying with AHCCCS's instructions, Health Net received a better ranking from the cost bid scoring team. 115
- 84. AHCCCS's BAFO letter to Health Choice did not ask Health Choice to clarify or explain its concern as to why its bid rates varied with increasing populations. The final rankings included a note that "[Health Choice] submitted total administrative rates (fixed and variable) that appear to consistently decrease as membership increases, which does not appear reasonable absent further explanation." Ms. McMillen testified that note was included "because the best and final offer didn't provide any further clarification." The scoring team's belief that Health Choice's administrative cost bid was unreasonable negatively affected Health Choice's final cost-bid ranking, yet AHCCCS did not seek any clarification from Heath Choice.
- 85. The cost bids were worth 100 points, or 10 percent of the overall points allotted under the RFP.<sup>120</sup>

#### The Award

- 86. Ultimately, with the assistance of the facilitators, AHCCCS created a final ranking document, with each evaluator signing the final ranking document.<sup>121</sup>
- 87. Consistent with AHCCCS's instructions provided during the training, the evaluators destroyed any personal notes they had taken. 122

<sup>&</sup>lt;sup>113</sup> Ex. 84; Day 14 Tr. 3275:10-23.

<sup>&</sup>lt;sup>114</sup> Ex. 71; Day 14 Tr. 3275:10-3276:9.

<sup>&</sup>lt;sup>115</sup> Day 13 Tr. 3203:8-10; Day 14 Tr. 3268:8-3269:7; 3276:10-14.

<sup>&</sup>lt;sup>116</sup> Ex. 83; Day 15 Tr. 3715:12-24.

<sup>&</sup>lt;sup>117</sup> Ex. 107; Day 14 Tr. 3299:5-3300:7.

<sup>&</sup>lt;sup>118</sup> Day 14 Tr. 3301:25-3302:7.

<sup>&</sup>lt;sup>119</sup> Day13 Tr. 3228:9-3229:17; Day 14 Tr. 3302:8-22.

<sup>&</sup>lt;sup>120</sup> Ex. 97 at 1229.

<sup>&</sup>lt;sup>121</sup> Exs. 99-109.

<sup>&</sup>lt;sup>122</sup> Day 2 Tr. 381:22-382:14, 397:1-7; Day 3 Tr. 625:15-17; Day 5 Tr. 953:17-21; Day 6 Tr. 1198:19-1199:20, 1347:14-25.

88. The final rankings on each evaluation factor were used to calculate the individual score of an offeror for each submission element and the total scores were then added, resulting in the following final scores and ranks:<sup>123</sup>

Health Net	715.00 points	Rank 1
APIPA	668.00 points	Rank 2
Mercy Care	557.50 points	Rank 3
Health Choice	537.00 points	Rank 4
Banner	522.60 points	Rank 5

- 89. On November 16, 2023, the Scope and Executive Teams met to discuss the scores and ultimate award recommendation.<sup>124</sup> Carmen Heredia, Cabinet Executive Officer and Executive Deputy Director, was present for the meeting.
- 90. AHCCCS provided agenda minutes from the November 16, 2023 meeting, however, that document did not summarize discussions of the award decision, and no other notes or documentation were produced that memorialized what transpired at this meeting.<sup>125</sup>
- 91. The Scope Team did not meet together to form a recommendation prior to the meeting on November 16, 2023.<sup>126</sup> At least one of the ranking spreadsheets was not fully signed until the afternoon of November 16, 2023.<sup>127</sup>
- 92. Notwithstanding the decision-making purpose of the November 16, 2023 meeting and the apparent importance of that meeting, during the hearing many witnesses were unable to recall specific details about the discussions during the meeting. However, Ms. Lebsock remembered and testified that they did not discuss any concerns about the ranking methodology and whether it exaggerated or underrated the actual quality of the offerors' performances. 129
- 93. Testimony from several witnesses demonstrated that the primary considerations at this meeting involved the point gap between the two highest scorers

<sup>123</sup> Ex. 95 at 1224.

<sup>&</sup>lt;sup>124</sup> Ex. 213; Day 3 Tr. 478:3-7.

<sup>&</sup>lt;sup>125</sup> See Day 3 Tr. 478:10-24 (Ms. Lebsock confirming no knowledge of other notes); Day 14 Tr. 3394:14-22 (Ms. LaPorte confirming the same); Ex. 213 (agenda minutes).

<sup>&</sup>lt;sup>126</sup> See Day 11 Tr. 2605:19-2606:13.

<sup>&</sup>lt;sup>127</sup> Ex. 109 at 3.

<sup>&</sup>lt;sup>128</sup> Day 13 Tr. 3156:21-25; Day 10 Tr. 2280:20-23; Day 6 Tr. 1230:1-25, 1231:1-23; Day 5 Tr. 1112:7-9.

<sup>&</sup>lt;sup>129</sup> Day 3 Tr. 436:1-5.

and the bottom three. Specifically, AHCCCS's CPO, Ms. LaPorte, testified that "first and foremost," the team considered the "clear delineation between two [] offerors that . . . ranked higher than the other three." 130

- 94. The testimony presented appeared to prioritize administrative ease for AHCCCS. The memo to the Governor's staff focused on "protest mitigation," and the decision to award two rather than three contracts appeared to be based largely on the idea that awarding three contracts would "enhanc[e] the risk of protest." 131
- 95. Mr. Cohen, AHCCCS's consultant, testified that the consensus process used was chosen to avoid protest. Mr. Cohen testified that "the consensus process part of that really came out of, frankly, there were a series of protests that I can recall that had occurred over the years . . . [and individual rankings create] an opportunity to challenge the results.").<sup>132</sup>
- 96. Ms. LaPorte testified that "given the size of this RFP and the dollar amount, yes [a protest was reasonably possible]." 133
- 97. Notwithstanding Ms. LaPorte's expectation of a protest, AHCCCS directed evaluators to destroy documents and allowed the shredding and burning of individual notes.<sup>134</sup> Ms. LaPorte testified that in planning for the RFP, "we're always planning to make sure that we can mitigate any appearances that may be protested."<sup>135</sup>
- 98. Other factors were considered in addition to the scores and risk of protest.<sup>136</sup>
- 99. The team members considered administrative burden as a reason for awarding fewer total contracts. Both Ms. Lebsock and Ms. LaPorte testified that the main reason for cutting a third contract award was to enhance AHCCCS's own "administrative convenience." 137
  - 100. Ms. Lebsock testified:

<sup>&</sup>lt;sup>130</sup> Day 15 Tr. 3522:16-25.

<sup>&</sup>lt;sup>131</sup> Ex. 572 at 3482-83.

<sup>&</sup>lt;sup>132</sup> Day 12 Tr. 2682:7-22.

<sup>&</sup>lt;sup>133</sup> Day 14 Tr. 3481:15-22.

<sup>&</sup>lt;sup>134</sup> Ex. 151 at 62; Day 14 Tr. 3481:15-3483:7.

<sup>&</sup>lt;sup>135</sup> Day 14 Tr. 3580:24-3581:7.

<sup>&</sup>lt;sup>136</sup> Day 2 Tr. 292:24-294:10.

<sup>&</sup>lt;sup>137</sup> Day 15 Tr. 3526:3-24, 3530:13-3531:25; Day 3 Tr. 450:23-451:452:8, 458:15-21.

Q. Besides administrative convenience to AHCCCS, is there any other reason that led to the decision to award only two contracts and not three or more?

A. Not that I recall.

. . .

- Q. In terms of the positive factors that would -- that led to the decision to award just two contracts while eliminating two incumbents, the positive factors that you have identified are administrative convenience to AHCCCS and the score sheet, right?
- A. Yes. All considered. 138
- 101. Therefore, AHCCCS's awards were based in part on considerations of reducing the administrative burden to AHCCCS.
- 102. "Administrative burden to the Agency" was not listed as a scoring criterion but was instead identified as an "additional factor" that AHCCCS may consider "[i]f AHCCCS deems that there is a negligible difference in scores between two or more competing Proposals for a particular Geographic Service Area ("GSA")." 139
- 103. At no point did AHCCCS deem that there was a negligible difference in scores between two or more competing proposals for a particular GSA.<sup>140</sup> In fact, AHCCCS did not evaluate the proposals by GSA.
- 104. Ms. Lebsock further noted a concern about getting a third plan up to speed with forthcoming federal regulations,<sup>141</sup> but the offerors' unrebutted testimony was that they were accustomed to and prepared for changes to federal regulations.<sup>142</sup>
- 105. The team members were also cognizant that the awards to the proposed awardees—which would result in displacing two incumbent MCOs—would require member transition, and the teams discussed those anticipated impacts and AHCCCS's likely response.<sup>143</sup>
- 106. There was also confusion about what, if anything, was decided at the November 16, 2023 Scope/Executive Teams meeting. Certain Scope Team members did not believe that any final award decision had been reached at the meeting.<sup>144</sup> Ms. Arzabal

<sup>&</sup>lt;sup>138</sup> Day 3 Tr. 456:19-23, 458:15-21.

<sup>&</sup>lt;sup>139</sup> Ex. 8 at 319.

<sup>&</sup>lt;sup>140</sup> Day 3 Tr. 447:12-13; Day 14 Tr. 3491:19-21.

<sup>&</sup>lt;sup>141</sup> Day 3 Tr. 451:2-6.

<sup>&</sup>lt;sup>142</sup> See, e.g., Day 16 Tr. 3894:18-3895:20.

<sup>&</sup>lt;sup>143</sup> Day 4 Tr. 855:20-856:13; Day 7 Tr. 1588:18-22, 1634:11-24; Day 12 Tr. 2725:6-2726:10, 2728:15-20.

<sup>&</sup>lt;sup>144</sup> See Day 10 Tr. 2384:12-19.

testified that she was anxious after the meeting to find out how many contracts would be awarded. Mr. Cohen recalled a recommendation, not a final decision, being made to Ms. Heredia by the Scope team. Ms. Quast also described the Scope Team presenting a recommendation to the Executive Team, but she could not say if a final decision was made at the meeting, who was involved in making the final decision, or whether a memo authored by AHCCCS's staff to the Governor's staff reflected the agency's ultimate recommendation. Price testified that there would be a further or final approval from Ms. Heredia after the November 16, 2023 meeting.

- 107. No vote was taken at the November 16, 2023 meeting. <sup>149</sup> Yet, Ms. Johnson testified that there was a decision made to move forward with the recommendation from the Scope Team to award two statewide contracts. <sup>150</sup>
- 108. According to Ms. McMillen, Ms. Heredia made the "final decision" at that meeting to award two statewide contracts, and the agency was merely going to notify the Governor.<sup>151</sup>
- 109. The AHCCCS witnesses' unrebutted testimony was that Ms. Heredia, ostensibly the neutral arbiter of Appellants' appeals, was the final decision maker regarding the contract awards:
  - a. "I recall the decision being made that there would be two contractors, and I recall that *that was [Ms. Heredia's] final decision*." <sup>152</sup>
  - b. "[S]o this was all coming to her fresh for her consideration, and *she would* be the ultimate decision maker within the agency, really the first among equals. . . . [S]he had the final authority to make a decision, I believe."<sup>153</sup>
- 110. At a minimum, Ms. Heredia participated in the Executive and Scope Teams' final meeting and approved the ultimate contract award decision.<sup>154</sup>

<sup>&</sup>lt;sup>145</sup> Day 6 Tr. 1278:2-1279:4, 1280:3-6.

<sup>&</sup>lt;sup>146</sup> Day 12 Tr. 2769:4-2770:4.

<sup>&</sup>lt;sup>147</sup> Day 10 Tr. 2272:21-2273:17, 2278:9-2279:2, 2319:19-2320:12.

<sup>&</sup>lt;sup>148</sup> Day 11 Tr. 2619:12-23.

<sup>149</sup> Day 3 Tr. 596:21-597:8.

<sup>&</sup>lt;sup>150</sup> Day 7 Tr. 1586:23-1587:12.

<sup>&</sup>lt;sup>151</sup> Day 13 Tr. 3155:25-3157:10; 3159:21-3160:5.

<sup>&</sup>lt;sup>152</sup> Day 13 Tr. 3156:12-3157:10 (emphasis added).

<sup>&</sup>lt;sup>153</sup> Day 12 Tr. 2852:16-2853:1, 2919:14-18 (emphasis added).

<sup>&</sup>lt;sup>154</sup> See Day 3 Tr. 483:11-484:23, 593:10-594:6, 597:9-13 (noting Director Heredia's participation in November 16 meeting); Day 6 Tr. 1232:3-7 (same); Day 11 Tr. 2615:18- 2616:5 (noting Director Heredia's agreement with two statewide contract awards).

- 111. After the November 16, 2023 meeting, AHCCCS employees (though witnesses could not identify who) met with some members of the Governor's office to discuss the contract award.
- 112. Prior to the meeting with the Governor's office, AHCCCS staff prepared a memorandum to the Governor's office that presented two options: either award two statewide contracts or award two statewide contracts with a third contract in the central GSA. AHCCCS recommended awarding just two statewide contracts on grounds that the three-contract option would "enhanc[e] protest risk." The specter of a protect was readily apparent from a reading of the memo, as it was mentioned multiple times as a con to awarding two statewide contracts and a third contract in the Central GSA. 157
- 113. On December 1, 2023, AHCCCS announced its decision. Consistent with its recommendation to the Governor, AHCCCS awarded contracts to APIPA and Health Net.<sup>158</sup>
- 114. Also on December 1, 2023, AHCCCS revealed for the first time how it scored the competing proposals, including how it allocated assigned points using the ranking system and its allocation (weighting) of points between the various RFP components.
- 115. Appellants each made public records requests to AHCCCS for additional documents related to the RFP. While AHCCCS produced documents, others were produced during the hearing, and others have not been produced because they were destroyed at AHCCCS's direction. Some documents lacked significant data rendering them incomplete.

## Appellants' Protests

116. Mercy Care filed a protest of AHCCCS's contract awards on December 20, 2023.<sup>159</sup> Banner and Health Choice filed their protests of the contract award decision on December 21, 2023.<sup>160</sup>

<sup>&</sup>lt;sup>155</sup> Ex. 572.

<sup>&</sup>lt;sup>156</sup> *Id*.

<sup>&</sup>lt;sup>157</sup> *Id* 

<sup>&</sup>lt;sup>158</sup> Ex. 91, Ex. 93.

<sup>&</sup>lt;sup>159</sup> Ex. 132.

<sup>&</sup>lt;sup>160</sup> Exs. 130, 131.

117. Mercy Care's protest alleged, in summary, that AHCCCS: did not formulate a scoring methodology until after it had received and reviewed proposals; erroneously scored oral presentations, according them too much weight in the evaluation; employed an "unreasonable" format for the oral presentations; erroneously used a ranking methodology for scoring; and arbitrarily scored several categories including both Oral Presentations, B5, B7, and B9.<sup>161</sup> Mercy Care also reserved the right to supplement its protest in the event additional public records or materials demonstrated further legal or factual bases for protest.<sup>162</sup>

118. Banner's protest alleged, in summary, that AHCCCS: did not formulate a scoring methodology until after the proposals were opened; used an erroneous ranking methodology; erroneously devalued past performance in the evaluation; weighted oral presentations too heavily in the evaluation; and erroneously scored the cost bids, B10, and B11, among other issues. Banner's protest also stated that it expressly reserved its right to supplement its protest as additional public records related to this procurement process were produced.

119. Health Choice's protest alleged, in summary, that AHCCCS: did not formulate a scoring methodology until after the proposals were opened; erroneously used a ranking scoring methodology; failed to disclose the weighting of the evaluation factors and subfactors; and erroneously scored B4 through B11, and the cost bids. Health Choice also reserved the right to amend or supplement its protest based upon materials that AHCCCS had not yet produced. 166

120. Although none of the protests alleged that AHCCCS was required and failed to evaluate the proposals or award contracts on a GSA-by-GSA basis, the evidence presented at hearing established that such information was not known to Appellants until that information was divulged at hearing. Further, the statutes and rules applicable to the matter require AHCCCS to evaluate on a per-GSA basis.

<sup>&</sup>lt;sup>161</sup> Ex. 132.

<sup>&</sup>lt;sup>162</sup> *Id*.

<sup>&</sup>lt;sup>163</sup> Ex. 130.

<sup>&</sup>lt;sup>164</sup> *Id*.

<sup>&</sup>lt;sup>165</sup> Ex. 131.

<sup>&</sup>lt;sup>166</sup> *Id*.

#### The Protest Denials

- 121. On February 2, 2024, AHCCCS's CPO issued a detailed decision denying the three protests.<sup>167</sup>
- 122. The CPO found that several of Appellants' protest grounds were untimely because they related to elements that were apparent from the face of the RFP and thus were required to be raised in a protest before the proposal submission deadline. 168
- 123. The CPO also found that Appellants were required and failed to establish actual and sufficient prejudice to their opportunity for award as a result of each alleged impropriety.<sup>169</sup>
- 124. In addition to rejecting certain protest grounds as untimely, the CPO rejected the protest grounds that she determined were timely made. 170
- 125. With respect to Appellants' claim that the scoring methodology was not developed until after the proposals were opened and reviewed, the CPO rejected this argument as factually incorrect and based on a typographical error that was "regrettably overlooked" in the Executive Summary summarizing the procurement. The Specifically, the statement that "The Scope Team met October 2, 2023 through November 15, 2023, to determine the scoring methodology and came to an agreement to apply the scoring methodology detailed in the Evaluation Process Overview document available in the procurement file."
- 126. The CPO also rejected arguments that AHCCCS was required and failed to disclose the specific evaluation criteria and scoring and weighting details, noting that such arguments were untimely as the protestors were on notice after RFP Amendment 1 that AHCCCS would not disclose such information but failed to protest. The CPO found that even if timely, this argument failed because no controlling law required AHCCCS to disclose additional details about its evaluation criteria and scoring methods. The CPO

<sup>&</sup>lt;sup>167</sup> See Ex. 144.

<sup>&</sup>lt;sup>168</sup> Ex. 144 at 2399-400.

<sup>&</sup>lt;sup>169</sup> Ex. 144 at 2401.

<sup>&</sup>lt;sup>170</sup> Ex. 144 at 2403-33.

<sup>&</sup>lt;sup>171</sup> Ex. 144 at 2403-05.

<sup>&</sup>lt;sup>172</sup> Ex. 144 at 2403.

<sup>&</sup>lt;sup>173</sup> Ex. 144 at 2405-06.

<sup>&</sup>lt;sup>174</sup> Ex. 144 at 2406-07.

noted that AHCCCS elected not to require disclosure of such details in its RFPs because highly detailed listing of scoring criteria can lead to offerors trying to "game" the process and focus their proposals on supplying information for the factors capable of earning them the most possible points while shorting their responses to "low-value" submission factors.<sup>175</sup>

- 127. The CPO rejected Banner's and Mercy Care's arguments that AHCCCS failed to disclose that oral presentations would be scored given the RFP's express language including a statement indicating that they would be used in the evaluation process, and further found that protests about the format of the oral presentations were untimely because information about the oral presentations was apparent from the face of the RFP.<sup>176</sup> The CPO concluded that Banner and Mercy Care also failed to establish prejudice from the scoring of the oral presentations, because they did not demonstrate that they would have structured or performed any differently had they "known" AHCCCS would score the oral presentations.<sup>177</sup>
- 128. The CPO also rejected arguments about the use of a consensus ranking methodology to score the proposals, finding, among other things, that the ranking methodology did not violate any law; the consensus ranking methodology used in this procurement was consistent with the scoring methodology AHCCCS had used in prior managed care procurements; and the better proposals received a higher rank than inferior proposals on each evaluation criterion with ties being awarded for equivalent responses.<sup>178</sup>
- 129. The CPO denied the protests and upheld AHCCCS's decision to award statewide contracts to Health Net and APIPA.<sup>179</sup>

# Appellants' Appeals

130. On February 7, 2024, Mercy Care, Banner, and Health Choice appealed the CPO's decision.<sup>180</sup>

<sup>&</sup>lt;sup>175</sup> Ex. 144 at 2407.

<sup>&</sup>lt;sup>176</sup> Ex. 144 at 2408-10.

<sup>177</sup> Ex. 144 at 2410.

<sup>&</sup>lt;sup>178</sup> Ex. 144 at 2415-21.

<sup>&</sup>lt;sup>179</sup> See Ex. 144 at 2432-33.

<sup>&</sup>lt;sup>180</sup> See Exs. 147, 148, 149.

- 131. Banner argued in its appeal that: the CPO erred by applying the wrong burden of proof, level of discretion, and standard of review; the CPO erred in requiring Banner to establish prejudice, but in any event, Banner established such prejudice; Banner's protest was timely; mistakes in recordkeeping and "blame shifting" justified sustaining Banner's appeal; oral presentations were noticed for evaluation but not scoring; the scoring process resulted in numerous errors, including overvaluation of the oral presentations and AHCCCS's failure to give appropriate consideration to past performance; AHCCCS failed to score the cost bids appropriately; the evaluations and final rankings were not supported by the record; and a summary list of "[o]ther issues" that Banner contended justified sustaining Banner's appeal, including "the incomplete procurement file and outstanding public records requests." 181
- 132. In its appeal, Health Choice argued in summary that: the CPO applied the incorrect standard of review; Health Choice met its burden to show prejudice; Health Choice's protest was timely; the timeline of the development of the scoring methodology and evaluation criteria warranted a rebid; AHCCCS erred in applying a "forced ranked scoring methodology"; AHCCCS erred in not disclosing the weighting of evaluation factors; and the final rankings illustrate scoring errors, specifically in B4 through B11, and the cost bid.<sup>182</sup>
- 133. In its appeal, Mercy Care argued in summary that: the CPO applied an inappropriate burden of proof; allocating 29 percent of the available points to the oral presentations was irrational and violated the RFP; the ranking scoring system failed to measure the relative merits of the proposals; and AHCCCS's scoring of Oral Presentations, B5, B7, and B9 was arbitrary.<sup>183</sup>
- 134. AHCCCS referred the appeals to the Office of Administrative Hearings for hearing pursuant to A.A.C. R9-22-604(I), (J), and (K).

# Establishment of Scoring Methodology

135. Health Choice argued in its appeal that AHCCCS failed to establish the scoring methodology to be used in the RFP before receipt and scoring of the proposals.

<sup>&</sup>lt;sup>181</sup> Ex. 147.

<sup>&</sup>lt;sup>182</sup> Ex. 148.

<sup>&</sup>lt;sup>183</sup> Ex. 149.

- 136. The evidence presented at hearing confirmed that AHCCCS decided to use its consensus and ranking scoring methodology prior to the issuance of the RFP.
- 137. Witnesses, including the CPO herself, credibly testified that the statement in the Executive Summary that the scoring methodology was not finalized until November 15, 2023, was a typographical error.<sup>184</sup>
- 138. Appellants argued that AHCCCS's finalization of the scoring tools, including the Broad Categories and Criteria Considerations, after issuance of the RFP amounted to the creation of new evaluation criteria.
- 139. AHCCCS argued it met its obligation under A.A.C R9-22-602 by identifying the "scored portions of the evaluation" in "relative order of importance" with the phrases: (1) "Programmatic Submission Requirements" and (2) "Financial Submission Requirements." However, the RFP failed to identify *evaluation criteria*, which are different from *evaluation factors*, and *the criteria*, not the two "factors," were "used to *evaluate*" the proposals. 186
- 140. The RFP (and the Administrative Code) did not allow AHCCCS to use undisclosed evaluation criteria. Section 8 of the Instructions identified the Programmatic Submission Requirements and Financial Submission Requirements as the "scored portions" or the items to be evaluated. Section 8 further provided awards would be made to the proposals determined "to be the most advantageous to the state based upon the *evaluation criteria*." The RFP did not distinguish between "evaluation factors" and "evaluation criteria"—both were used to describe how the proposals would be evaluated.
- 141. The terms "Programmatic Submission Requirements" and "Financial Submission Requirements" were "high-level" descriptors and effectively failed to provide any guidance to the offerors as to what AHCCCS was seeking in the submissions. Furthermore, the RFP did not disclose the evaluation criteria used by the evaluators. None of the evaluators testified that they used "Programmatic Submission Requirements" to evaluate their assigned question.

<sup>&</sup>lt;sup>184</sup> Day 1 Tr. 185:18-186:4; Day 11 Tr. 2500:6-23; Day 14 Tr. 3362:4-24.

<sup>&</sup>lt;sup>185</sup> Ex. 8 at 319.

<sup>&</sup>lt;sup>186</sup> See Ex. 144 at 2406-07.

<sup>&</sup>lt;sup>187</sup> See Ex. 8 at 320.

<sup>&</sup>lt;sup>188</sup> Ex. 8 at 319. (emphasis added).

- 142. The evaluation teams met after the RFP was issued, in August and September 2023, to develop the Broad Categories and criteria considerations. These "criteria considerations" were not in the RFP or even the final rationale spreadsheets. They were contained only in the individual evaluator scoring tools.
- 143. Yet even though the scoring tools were allegedly "locked down" on September 28, 2023, AHCCCS instructed the evaluators to create additional evaluation criteria after reviewing the proposals. Evaluators used the "Other Notable Considerations" to give "extra credit" for items that did not fit under the locked down criteria, including items that did not fall under the submission requirement. <sup>192</sup> Evaluator Michelle Holmes created a criterion for B10 regarding NCQA accreditation and STAR ratings, which were outside the scope of B10 and were covered in other submission requirements. <sup>193</sup>
- 144. The B10 scoring tools did not mention or reference an 80 percent substantial noncompliance standard.<sup>194</sup> Notwithstanding such, the B10 evaluation team created, of its own volition, such a standard during the consensus meetings.<sup>195</sup> This criteria was not on their individual scoring tools.
- 145. AHCCCS's assertion that the "Other" category was needed to account for innovative proposals was not persuasive because "innovative" was itself a locked-down criteria or category on multiple submission requirements. Moreover, Ms. LaPorte testified that the "Other" category went beyond innovation.
- 146. Therefore, not all of the criteria were determined, as indicated in the RFP, when the RFP was published.
- 147. Based on the credible, substantial and probative evidence of record, the Administrative Law Judge finds that AHCCCS created new evaluation criteria after opening and reviewing the proposals.

<sup>&</sup>lt;sup>189</sup> Ex. 144 at 2426; Day 1 Tr. 86:5-18; Day 5 Tr. 902:904:5, 906:8-21.

<sup>&</sup>lt;sup>190</sup> See, e.g., Ex. 100.

<sup>&</sup>lt;sup>191</sup> e.g., Ex. 220 (B5 individual scoring tool).

<sup>&</sup>lt;sup>192</sup> Day 7 Tr. 1400:11-23; see also Day 3 Tr. 566:9-13, 591:11-20, Day 4 Tr. 802:12-803:11, Day 5 Tr. 985:17- 986:10; Day 7 Tr. 1492:6-20; Day 8 Tr. 1752:8-11, 1773:18-1775:8.

<sup>&</sup>lt;sup>193</sup> Day 10 Tr. 2200:1-2202:18.

<sup>&</sup>lt;sup>194</sup> Exs. 233, 234, 235.

<sup>&</sup>lt;sup>195</sup> Day 3 Tr. 567:7-25, Day 5 Tr. 994:2-11, 1062:22-24.

<sup>&</sup>lt;sup>196</sup> Ex. 157 (B7 scoring tool); Ex. 158 (B8 scoring tool).

<sup>&</sup>lt;sup>197</sup> Day 15 Tr. 3558:15-3559:11.

#### The Scoring Methodology, and What Was Disclosed About It

- 148. Appellants argued that the ranking system AHCCCS used was inappropriate because it failed to account for the relative merits of the proposals, "forcing" a 20 percent score differential between offerors by virtue of the 1 through 5 ranking. Health Choice also challenged AHCCCS's decision not to disclose additional information regarding the evaluation criteria, including that the ranks would be converted to points and the weights of the various evaluation factors.
- 149. AHCCCS's consultant, Mr. Cohen, explained that ranking was a common and even preferable way to conduct the evaluation of offers by MCOs to differentiate between companies that can all likely perform the work—as compared to a simple process where scores are awarded—by allowing the agency to focus on identifying the offerors that best align with the agency's goals and priorities.<sup>198</sup>
- 150. Mr. Cohen further explained why it was rational, even preferable, not to disclose to the evaluators the effect of their rankings so that evaluators could focus on the task before them—evaluating the proposals against the relevant evaluation factors—while not being distracted by what the ranks could potentially mean for final scoring of the proposals.<sup>199</sup>
- 151. Mr. Cohen also testified that it was not unreasonable for some evaluators, due to their dual roles as evaluators and members on the Scope and/or Executive Teams, to be aware of the final ranking methodology, and there was no evidence that anyone in such a dual role behaved inappropriately in the procurement process.<sup>200</sup>
- 152. However, in the evaluation of this RFP, there were 22 evaluators, 5 of whom were on the Scope and/or Executive Teams, and therefore knew the differential in scores the ranks would create, and also knew the points allocated to each submission. Furthermore, Ms. Quast served on the B7, B10, and B11 scoring teams, accounting for a total of 130 points; Ms. Lebsock served on B10 and both oral presentation scoring teams, accounting for a total of 325 points; Ms. Ashlock served on B5 and both oral presentation

<sup>&</sup>lt;sup>198</sup> Day 12 Tr. 2684:7-2685:3, 2686:5-2687:4, 2710:9-2173:6.

<sup>&</sup>lt;sup>199</sup> Day 12 Tr. 2849:20-2850:19.

<sup>&</sup>lt;sup>200</sup> See Day 12 Tr. 2853:17-2854:19.

presentation scoring teams for a total of 435 points.

scoring teams for a total of 435 points; and Ms. Arzabal served on the B5 and both oral

- 153. The hearing confirmed AHCCCS's ranking system resulted in a 20 percent point spread between each offeror in each category, even if the responses varied only "slightly" in merit.<sup>201</sup>
- 154. The record is replete with testimony that the responses in each category were generally close in merit, yet —by design—there was no opportunity to reflect that in the rankings—unless the proposals were truly indistinguishable, and therefore, resulted in a tie.
- 155. Despite numerous witnesses testifying that all responses were "adequate," "B averages," or "generally strong," etc., the points awarded never reflected this closeness in merit or actual responsiveness to the criteria. The ranking system utilized by AHCCCS ensured there was "no way to show how close or far apart the bidders were to each other."
- 156. The only opportunity evaluators had to document the closeness in responses was to award a tie, but Ms. Borys—the evaluator trainer—testified that she discouraged ties, and others testified that ties "would make it more difficult to figure out our ranking in [the] final run"; and that ties were awarded only where there was no "shade of difference" or "no difference discerned" between the responses.<sup>204</sup>
- 157. Evaluators were required to rank offerors 1 through 5 in the consensus meetings, unless there was a tie in responses, no matter how close or far apart the responses were to each other in actual responsiveness or merit or if the top response

<sup>&</sup>lt;sup>201</sup> See Ex. 151; Day 6 Tr. 1263:2-25.

<sup>&</sup>lt;sup>202</sup> Day 8 Tr. 1821:4-7; Day 3 Tr. 576:1, Day 3 Tr. 574:23; Day 7 Tr. 1449:3-5, Day 7 Tr. 1449:10-25, Day 7 Tr. 1450:18-25.

<sup>&</sup>lt;sup>203</sup> Day 8 Tr. 1723:17-25, 1724:1-6; Day 8 Tr. 1907:4-15; Day 4 Tr. 430:12-14; Day 11 Tr. 2534:16-21.

<sup>&</sup>lt;sup>204</sup> Day 8 Tr. 1723: 24-25; Day 12 Tr. 2691:1-4.

had flaws and weaknesses<sup>205</sup> A first place ranking resulted in 100 percent of points awarded to the offeror even if the top response was not perfect.<sup>206</sup>

- 158. Similarly, even if no response was a complete failure, evaluators had to choose one to be ranked fifth place, thus receiving only 20 percent of points available.<sup>207</sup>
- 159. The percentage of awarded points was predetermined by a formula which divided the total number of points available by the total number of offerors and multiplied the quotient by the Offeror's inverse ranking, resulting in an equal divide in number of points awarded between each ranked offeror.<sup>208</sup>
- 160. Because there were five offerors in the ALTCS procurement, whoever ranked first on a given criteria received 100 percent of the available points, second place received 80 percent, third place received 60 percent, fourth place received 40 percent, and last place received just 20 percent.<sup>209</sup>
- 161. To further illustrate this methodology, if there had been 15 offerors, points would have been divided by 6.66 percent, with each ranking receiving 6.66 percent more than the rank behind it; conversely, if there had been two offerors, the points would have been divided by 50 percent, with first place receiving 100 percent of points available and second place receiving 50 percent.<sup>210</sup>
- 162. For the written portions of the RFP, the process required evaluators to individually review the submissions, take notes, and prepare a draft ranking based on their individual assessment.<sup>211</sup> This was known as the "individual evaluation process."<sup>212</sup> After deciding their individual rankings, the evaluators gathered (typically virtually) to

<sup>&</sup>lt;sup>205</sup> Day 6 Tr. 1263:2-25, 1189:3-7, 1204:9-1205:14, 1223:9-25 (confirming the purpose of evaluation was to rank offerors 1-5 even if only "slightly" better than another); Day 11 Tr. 2534:16-21 (confirming the score sheet "doesn't tell you anything about how closely the evaluators thought the bidders were in terms of their relative merit"), 2537:3-15 (testifying the actual responses "could have been something other than 20 percent" when asked if the ranking "doesn't translate to actually how far apart" the responses were); Day 3 Tr. 432:12-23.

<sup>&</sup>lt;sup>206</sup> Ex. 97 at 1230-31 (explaining the formula that awards all available points to top-ranked response); Ex. 96 at 2 (demonstrating same).

<sup>&</sup>lt;sup>207</sup> Day 3 Tr. 432:12-23; Day 2 Tr. 398:7-10 (confirming fifth place received 20 percent of points); Ex. 96 at 2 (demonstrating same).

<sup>&</sup>lt;sup>208</sup> See Ex. 97 at 1230.

<sup>&</sup>lt;sup>209</sup> Ex. 96.

<sup>&</sup>lt;sup>210</sup> Day 5 Tr. 898:12-25, 899:4-8.

<sup>&</sup>lt;sup>211</sup> Ex. 151 at 59-61.

<sup>&</sup>lt;sup>212</sup> *Id*.

discuss their individual, draft rankings and come to a consensus on the final ranking.<sup>213</sup> This was known as the "consensus meetings."<sup>214</sup> The comparative ranking system also required a ranking of 1 through 5, even if all responses were inadequate in objective merit. For example, Mr. Jay Dunkleberger's comments in review of B7 stated "most plans don't really address [the criteria] in detail, hard to pick a better one."<sup>215</sup> Mr. Dunkleberger ranked Health Net first, and Health Net received 100 percent of the possible points for B7.<sup>216</sup>

- 163. As confirmed by Ms. Lebsock, the comparative ranking system did not score the "actual merits" of the proposals; rather the evaluators "rank them, and then . . . a correlating formula established points that they receive."<sup>217</sup>
- 164. During the consensus meeting for each criteria submission, the evaluators discussed their individual impressions of the submissions and came to a collective decision regarding the final rankings.<sup>218</sup>
- 165. During the consensus meetings, the evaluators did not discuss the impact of their ranks on the total number of points awarded, because they were not trained on the topic and many simply felt "those were not the instructions."<sup>219</sup>
- 166. When asked about a hypothetical, Ms. Cynthia Layne, who assisted in developing the scoring methodology, testified three offerors with all A-minus responses could result in the same ranking as three offerors, one "who knocks it out of the park," and two that are "really poor," and she agreed that the ranking "wouldn't tell you anything about how different those two scenarios were." 220
- 167. Mr. William Kennard felt "surprised" when he learned, during the hearing, how the ranks translated into points.<sup>221</sup>

<sup>&</sup>lt;sup>213</sup> Day 3 Tr. 503:18-25; Ex. 151 at 39-40.

<sup>&</sup>lt;sup>214</sup> Ex. 151 at 68.

<sup>&</sup>lt;sup>215</sup> See Ex. 226; Day 8 Tr. 1710:11-16.

<sup>&</sup>lt;sup>216</sup> Ex. 96 at 4.

<sup>&</sup>lt;sup>217</sup> See Day 5 Tr. 898:20-25, 899:1- 3; see also Day 2 Tr. 399:7-10 (ranking process determined "how we felt each plan did comprehensively in comparison to the others").

<sup>&</sup>lt;sup>218</sup> Day 7 Tr. 1550:1-12; Ex. 151 at 40.

<sup>&</sup>lt;sup>219</sup> Day 7 Tr. 1437:4-15; see also Day 8 Tr. 1723:6-1736:7 (confirming no knowledge of how B8 rankings would translate into points but stating knowledge of impact of rankings on points earned would not have been useful because he "followed the process we were asked to do"); Day 8 Tr. 1804:24-1805:19 (confirming no training on or consideration of translation of rankings into points).

<sup>&</sup>lt;sup>220</sup> Day 11 Tr. 2537:16-25, 2538:1-8 (testifying, "Yes, you would only see 1, 2, or 3"); see also Day 11 Tr. 2510:9-10 (confirming evaluators' "job is just to do a ranking").

<sup>&</sup>lt;sup>221</sup> Day 9 Tr. 2007:9-19.

- a. Ms. Melissa Arzabal agreed the B5 proposals were "somewhere in the middle, not excellent, not terrible." 222
- b. Ms. Danielle Ashlock, stating that Health Net did not have a "perfect" submission, <sup>223</sup> and "perhaps still had flaws," agreeing no one was "exemplary" on B5.<sup>224</sup>
- c. Ms. Georgette Chukwuemeka testified "not necessarily, no" as to whether one B6 proposal was "much worse than the others."<sup>225</sup>
- d. Regarding the number one ranked proposal on B7, Mr. Dunkleberger testified "I can't say [Health Net was] perfect. I can't say they knocked it out of the park. I think I can say that they were the highest ranked in my scoring sheet" and his notes on his scoring sheet indicate that there "wasn't much differentiation between the plans" on a B7 criteria consideration.<sup>226</sup>
- e. Ms. Gini Britton didn't recall that any offeror "knocked it out of the park" and she "didn't feel that" any offeror failed to respond to B7's questions. She thought the responses were "all adequate." 228
- f. Mr. Kennard testified, "overall, . . . there was some consistency" in three responses to B8 and that he "made some observations that there were good parts about all of those proposals."<sup>229</sup>
- g. Dr. Melissa Del-Colle agreed that the five [B9] submission[s] were generally strong", that the submission who ranked fourth was not "markedly better" than the fifth-ranked submission, and that the submission ranked in first place "wasn't perfect." <sup>230</sup>
- h. Ms. Susan Kennard testified, regarding B9, "I wouldn't say that [Health Net's] response was worse" than the other offerors or that the "No. 1 ranked offer was perfect."<sup>231</sup>
- i. Ms. Rachel Conley agreed that it was "fair to say that [the] evaluation team concluded that all of the offerors did a pretty good job on responding to B9."232

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<sup>&</sup>lt;sup>222</sup> Day 6 Tr. 1189:3-7; see also 1187:2-8, 1224:15-21 (none of the oral presentation or B5 submissions "deserved an A plus or 100 percent," "each oral presentation had at least some shortcomings"), Day 6 Tr. 1263:2-25 ("[N]o one was perfect . . . [but] the way it was ranked was, you know, with one better, even if slightly, than another.")

<sup>&</sup>lt;sup>223</sup> Day 6 Tr. 1327:16-22

<sup>26 | 224</sup> Day 6 Tr. 1330:17-20; Day 7 Tr.1386:6-14

<sup>&</sup>lt;sup>225</sup> Day 8 Tr. 1895:12-18.

<sup>&</sup>lt;sup>226</sup> Day 8 Tr. 1688:2-7; see also Day 8 Tr. 1710:11-16

<sup>&</sup>lt;sup>227</sup> Day 8 Tr. 1804:2-13.

<sup>&</sup>lt;sup>228</sup> Day 8 Tr. 1821:4-7.

<sup>&</sup>lt;sup>229</sup> Day 9 Tr. 1981:1-7; Day 9 Tr. 2006:21-22.

<sup>&</sup>lt;sup>230</sup> Day 7 Tr. 1449:3-5, 1449:10-25, 1450:18-25.

<sup>&</sup>lt;sup>231</sup> Day 7 Tr. 1477:3-6, 1485:6-10; see also Ex. 232 (Ms. Kennard ranking Health Net in last place).

<sup>&</sup>lt;sup>232</sup> Day 10 Tr. 2399:5-7.

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29 30 j. Regarding B10, Ms. Michelle Holmes confirmed that the scores were "very closely bunched together."233

k. Ms. Lebsock, testified that for B10 submissions, "[t]hey're close to B averages" and "none are perfect."234

- None of the evaluators testified that any of the bidders failed on the 169. submission requirement they evaluated.<sup>235</sup>
- Ms. Lebsock testified that if "somebody came in first, but marginally in first" 170. they received all points, while "if somebody came in fifth but in terms of overall quality, they weren't that far behind" the others, they only received one-fifth of the points.<sup>236</sup>
- Ms. Arzabal testified that she did not consider whether anyone should have received 100 percent of the points, because "even an imperfect response still required us to rank someone 1 through 5, and that's really what we did" and "at the end of the day, you had to decide who was going to be ranked first."237 Ms. Arzabal also confirmed that she was "required by AHCCCS to rank [the offerors] 1 to 5 regardless of how close the bidders were on B5" and even "[i]f somebody did a little better than another, they would be ranked ahead."238
- Dr. Del-Colle ranked the offerors 1 through 5 because "those were our instructions."<sup>239</sup> She had no opinion regarding fifth place receiving only 20 percent of the available points because "that's not how we were making any decisions." 240 She agreed proposals were ranked ahead of others "even [if] marginally better than the next one." 241
- 173. Ms. Kennard also confirmed that it was "fair to say that if one offer was even marginally better than another, it would rank higher than the one that was marginally better than."242 She did not have a "complete understanding" of the translation of rankings to points "since that wasn't [her] focus, and [her] focus was just the ranking."243

<sup>&</sup>lt;sup>233</sup> Day 9 Tr. 2214:15-21.

<sup>&</sup>lt;sup>234</sup> Day 3 Tr. 576:1, Day 3 Tr. 574:23.

<sup>&</sup>lt;sup>235</sup> See, e.g., Day 7 Tr. 1486:14-25 (definitely that wasn't the way I considered it that [Mercy Care] had only addressed a fifth [of the criteria]"); Day 6 Tr. 1270:12 (the bottom two B-5 offerors "did not fail, no").

<sup>&</sup>lt;sup>236</sup> Day 4 Tr. 430:12-14; Day 3 Tr. 432:12-23.

<sup>&</sup>lt;sup>237</sup> Day 6 Tr. 1189:3-7, 1204:9-1205:14, 1223:9-25.

<sup>&</sup>lt;sup>238</sup> Day 6 Tr. 1268:9-12, 1287:5-8.

<sup>&</sup>lt;sup>239</sup> Day 7 Tr. 1449:18-24.

<sup>&</sup>lt;sup>240</sup> Day 7 Tr. 1437:4-15, 1452:1-10.

<sup>&</sup>lt;sup>241</sup> Day 7 Tr. 1451:24-1452:3.

<sup>&</sup>lt;sup>242</sup> Day 7 Tr. 1485:14-19.

<sup>&</sup>lt;sup>243</sup> Day 7 Tr. 1472:3-10.

174. Mr. Dunkleberger confirmed there was "no way to show how close or far apart the bidders were to each other," whether "all of the bidders performed well," or whether they "did not do a good job" in terms of "meeting the submission requirement"; rather, he testified that "there was only the 1-5 scale."

175. Ms. Chukwuemeka agreed that the ranking did not "necessarily" reflect "how close . . . or far apart the bidders were from each other" and that there was "possibly" a close gap between responses; instead, she testified, the evaluation methodology was "a way to rank, to distinguish based on the responses received and the criteria considered."<sup>245</sup>

176. The evidence established that the points awarded in the ranking system did not reflect the *actual* performance of the offerors, only their *relative* strength. Under this ranking methodology, an offeror who failed to address important criteria could nonetheless receive 100 percent of available points if it fared somewhat better than the others who also failed to address important criteria. Testimony confirmed this exact situation occurred. Mr. Dunkleberger's comments in review of B7 stated "most plans don't really address [the criteria] in detail, hard to pick a better one," yet he ranked Health Net first.<sup>246</sup> Health Net received 100 percent of the possible points for B7.<sup>247</sup> Evaluators testified throughout the hearing that top-ranked responses had flaws, but they nonetheless received 100 percent of the available points.<sup>248</sup> Evaluators also did not view the fifth-place rankings as failures, yet they received only 20 percent of the available points.<sup>249</sup>

177. The evidence established that the evaluators did not actually determine how each submission fared against the stated goals of the RFP. Instead, they merely compared the proposals against each other and ranked them 1 through 5.

<sup>&</sup>lt;sup>244</sup> Day 8 Tr. 1723:17-25, 1724:1-6. See also Day 8 Tr. 1700:9-25.

<sup>&</sup>lt;sup>245</sup> Day 8 Tr. 1907:4-15.

<sup>&</sup>lt;sup>246</sup> See Ex. 226; Day 8 Tr. 1710:11-16.

<sup>247</sup> Ex. 96 at 4.

<sup>&</sup>lt;sup>248</sup> See Day 3 Tr. 576:1, Day 3 Tr. 574:23; Day 6 Tr. 1263:8-13; Day 6 Tr. 1187:2-8; Day 6 Tr. 1270:12; Day 7 Tr.1450:22-23, Day 7 Tr. 1486:14-25; Day 7 Tr. 1555:8-14; Day 8 Tr. 1688:2-7; Day 8 Tr. 1804:2-13, Day 7 Tr. 1477:3-6, Day 7 Tr. 1485:6-10; Day 8 Tr. 1688:2-7; Day 8 Tr. 1710:11-16; Day 6 Tr. 1224:15-18, Day 6 Tr. 1224:19-21; Day 6 Tr. 1330:17-20; Day 7 Tr. 1386:6-14; Day 6 Tr.1327:16-19; Day 6 Tr. 1327:20-22; Day 7 Tr. 1449:3-5, Day 7 Tr. 1449:10-25, Day 7 Tr. 1450:18-25 (all providing testimony that no response was flawless).

<sup>&</sup>lt;sup>249</sup> See id.

#### Oral Presentations

- 178. AHCCCS awarded 290, for 29 percent, of the 1,000 points available in the RFP to two 30- minute oral presentations (145 points per presentation).<sup>250</sup>
- 179. Offerors were instructed to bring "no more than six individuals to the [oral presentations]" but were told only that their teams should include "individuals with expertise in Medical Management, Case Management, and Quality Management."<sup>251</sup>
- 180. Offerors were provided the oral prompts one hour before their presentations and had that one hour to prepare each oral presentation after learning the prompt.<sup>252</sup>
- 181. Ms. LaPorte testified that the oral presentations were intended to measure "how [the Offerors] did on their feet, how their team works together, information like that."<sup>253</sup>
- 182. AHCCCS sought to use the presentations to "give insight to team chemistry, experience and expertise, culture fit, and commitment and passion."<sup>254</sup> Ms. Lebsock testified that the oral presentations were "the one opportunity for the health plans to stand on their own with the staff that they have hired to share knowledge of how they do business."<sup>255</sup>
- 183. Section 8 of the Instructions to Offerors, entitled "Evaluation Factors and Selection Process," listed two "scored portions of the evaluation" "in their relative order of importance" as "1. Programmatic Submission Requirements" and "2. Financial Submission Requirements." The phrase "Programmatic Submission Requirements" was not defined in the RFP. The Instructions to Offerors went on to explain which items were "designated for scoring":
  - a. "The Capitation Agreement/Administrative Cost Bid will be scored . . . ."
  - b. "The Case Management Cost Bid will be scored . . . . "

<sup>&</sup>lt;sup>250</sup> Ex. 96 at 2.

<sup>&</sup>lt;sup>251</sup> Ex. 8 at 332.

<sup>&</sup>lt;sup>252</sup> Day 3 Tr. 522:5-6; Day 6 Tr. 1196:7-11.

<sup>&</sup>lt;sup>253</sup> Day 14 Tr. 3430:16-24.

<sup>254</sup> Ex. 350 at 3364.

<sup>&</sup>lt;sup>255</sup> Day 4 Tr. 703:25–704:3.

<sup>&</sup>lt;sup>256</sup> Ex. 8 at 319; see also id. at 320.

<sup>&</sup>lt;sup>257</sup> See Ex. 8 at 319-20.

- c. "With the exception of Narrative Submission Requirements noted as a nonscored item and Narratives that are noted as GSA-specific, Narrative Submission Requirements *will be scored* . . . ."<sup>258</sup>
- 184. Nowhere in that paragraph or elsewhere in the RFP did it say that oral presentations would be scored.
- 185. The Instructions to Offerors referred to Section I, Exhibit H of the RFP for the "Narrative Submission Requirements." RFP Section I, Exhibit H, entitled "Narrative Submission Requirements," identified narrative submissions B1-B11 and their associated page limits. 260
- 186. Section 8 of the Instructions to Offerors did not indicate that oral presentations would be scored or even mention oral presentations at all.<sup>261</sup>
- 187. Section 20 of the Instructions to Offerors stated offerors would participate in oral presentations that "may be audio-taped by AHCCCS for the Agency's use in the evaluation process." <sup>262</sup>
- 188. Each offeror signed in writing to the commitments made in their written submissions; by contrast, AHCCCS never asked any offeror to substantiate or commit in writing to the representations made orally in their presentations, and no person involved in the procurement actually listened to the audio files to determine what commitments offerors made during their presentations, nor were any oral commitments incorporated into the awarded contract. The oral presentations—at least at the time of the award and the time of Ms. LaPorte's testimony at the administrative hearing—had *no legal significance*, yet the oral presentations accounted for nearly a third of the points of this multi-billion dollar contract affecting thousands of vulnerable Arizonans.
- 189. As previously noted above, all four of the evaluators for both oral presentations were on the Scope Team and were aware of the weighting and points distribution, and therefore were aware that the rankings in the oral presentations would weigh heavily, 29 percent, on the final ranking. The scoring of the oral presentations,

<sup>&</sup>lt;sup>258</sup> Ex. 8 at 320 (emphases added).

<sup>&</sup>lt;sup>259</sup> *Id.*, p. 330.

<sup>&</sup>lt;sup>260</sup> Ex. 16.

<sup>&</sup>lt;sup>261</sup> Ex. 8 at 319-20.

<sup>&</sup>lt;sup>262</sup> Ex. 8 at 332.

which was inherently subjective, was in the hands of those who knew the ranking and scoring impacts. This gave the appearance of impropriety, and devalues any public confidence in AHCCCS's procurement process.

### Narrative Submissions B4-B9

- 190. Appellants took no issue with the use of a consensus evaluation process and they did not dispute that a consensus final evaluation may differ from an individual's initial assessment. Appellants contended, and the evidence showed, that the evaluators consistently could not reconcile their individual rankings with the final rankings. This was especially true when all three evaluators individually agreed upon a ranking only to later reverse the order in the final rankings, which happened on both B4 and B5.
- 191. In B5, all three evaluators individually ranked Health Net's proposal above either APIPA or Banner.<sup>263</sup> Yet, the consensus ranking put both APIPA and Banner ahead of Health Net.<sup>264</sup> In B4, each of the three evaluators ranked Health Choice's proposal at least two places ahead of APIPA's, yet, the consensus ranking put Health Choice at fourth behind APIPA at third.<sup>265</sup> None of the evaluators for B4 or B5 could explain how or why these collective switches occurred.<sup>266</sup>
- 192. The initial rankings for several submission requirements showed wide variations between the individual evaluators. On B7, Health Net received both the highest and the lowest ranking.<sup>267</sup> On B5, Mercy Care received both the highest and the lowest ranking.<sup>268</sup> On B6, Banner was ranked both 1st and 4th.<sup>269</sup> On B8, APIPA was ranked both 2nd and 5th.<sup>270</sup> On B9, Health Choice was ranked both 1st and 5th, while Mercy Care was ranked 1st, 3rd, and 5th.<sup>271</sup>
- 193. The evaluators did not offer any explanations for the final rankings beyond what was presented in the ranking and rationale spreadsheets. As an example, Dr. Del

<sup>&</sup>lt;sup>263</sup> Ex. 506 at 8-9.

<sup>&</sup>lt;sup>264</sup> Ex. 155.

<sup>&</sup>lt;sup>265</sup> Ex. 154.

<sup>&</sup>lt;sup>266</sup> See Day 6 Tr. 1259:11-1260:19 (could not "describe specifically", just explains general process); Day 6 Tr. 1339:20-1340:4; Day 8 Tr. 1762:5- 23, 1780:9-18; Day 8 Tr. 1852:3-20.

<sup>&</sup>lt;sup>267</sup> Exs. 224-226.

<sup>&</sup>lt;sup>268</sup> Ex. 506 at 8-9.

<sup>&</sup>lt;sup>269</sup> Ex. 507 at 8-9.

<sup>&</sup>lt;sup>270</sup> Ex. 508 at 9-10.

<sup>&</sup>lt;sup>271</sup> Ex. 509 at 12.

Colle acknowledged that she could not explain how the evaluators arrived at the final rankings for B9.<sup>272</sup>

194. Evaluators testified that the evaluation criteria were not always part of the submission requirement. B4, which concerned best practices for case managers, included a criterion regarding "provider level accommodations and education." B6 included criteria regarding Closed Loop Referral System ("CLRS") and Health Information Exchange ("HIE") metrics, as well as National Committee for Quality Assurance ("NCQA") accreditation, none of which were mentioned in B6.274 B7 included a subcriterion relating to GSA under the health equity broad category, even though the question did not mention GSA.275 Therefore, it was not surprising that Mr. Dunkleberger found that the bidders all did poorly on that criterion.276 On B5, the evaluators marked down some proposals for not providing a timeline for implementation of new systems and processes, however, B5 did not ask for such a timeline, unlike B7.277

195. Evaluators also used the "Other" category to consider items that did not fall within the submission requirement. Ms. Arzabal created a criterion in B5 for supporting provider training for direct care workers, which was a workforce development issue (a topic covered under B8).<sup>278</sup> Ms. Holmes considered STAR ratings as an "Other" criterion in her individual review of B10.<sup>279</sup>

<u>B5</u>

196. Section B5 asked how offerors would ensure "person-centered service planning." The evaluators of B5 were Danielle Ashlock, Dara Johnson, and Melissa Arzabal, all of whom were on the Scope Team and knew the question was worth 145

<sup>&</sup>lt;sup>272</sup> Day 7 Tr. 1455:7-24. See also Day 8 Tr. 1780:9-18 (could not recall); Day 8 Tr. 1852:3-20 (could not recall any details from the discussion); Day 10 Tr. 2214:11-2216:1 (could not provide additional explanation without reviewing the entire documents); Day 14 Tr. 3256:25-3257:13 (could not recall how each component weighed in final cost rankings), 3264:9-3265:1 (did not recall conversation from consensus meeting).

<sup>&</sup>lt;sup>273</sup> Day 8 Tr. 1752:21-1753:10.

<sup>&</sup>lt;sup>274</sup> Day 8 Tr. 1893:7-21, 1892:1-9.

<sup>&</sup>lt;sup>275</sup> Day 8 Tr. 1709:23-25.

<sup>&</sup>lt;sup>276</sup> Day 8 Tr. 1710:6-20.

<sup>&</sup>lt;sup>277</sup> See Ex. 100; Compare Ex. 16 at 357, 358; see also Day 15 Tr. 3705:15-3706:7.

<sup>&</sup>lt;sup>278</sup> Day 6 Tr. 1239:6-1240:9, 1241:16-24.

<sup>&</sup>lt;sup>279</sup> Ex. 235; Day 10 Tr. 2199:14-22, 2202:23-2203:12.

<sup>&</sup>lt;sup>280</sup> Ex. 100.

points, as well as the impact of the ranking.<sup>281</sup> Health Choice was marked down on B5 for failing to describe how to encourage participation in person-centered service plans ("PCSP"), a topic that was covered in several paragraphs in Health Choice's proposal.<sup>282</sup> Also, Health Choice was marked down for stating that it informed members of the ombudsman process, which Ms. Ashlock agreed was appropriate for MCOs to do.<sup>283</sup>

197. The B5 ranking and rationale spreadsheet noted only two instances where Mercy Care did not clearly describe a topic: its strategy for recognizing individual strengths and needs and how it encouraged providers' active participation.<sup>284</sup> On this second topic, every offeror received a similar criticism.<sup>285</sup> Yet, Mercy Care was ranked fourth behind APIPA at second and Health Net at third, whose proposals were noted as failing to describe or address several topics.<sup>286</sup>

198. The rankings on B5 did not correlate with the oral presentation rankings, given that many of the same programs were relevant to both B5 and the oral presentations, especially Oral Presentation Question 1.<sup>287</sup> While Health Choice did very well on the oral presentations, it ranked fifth on B5.<sup>288</sup> Conversely, Banner came in first on B5 but fourth on both oral presentations.<sup>289</sup> The evidence showed Health Choice was given credit for several programs in connection with the oral presentations but not given similar credit for those same programs on B5, even though Health Choice's written submission provided much more detail regarding those programs than Health Choice's oral presentations.<sup>290</sup>

<u>B7</u>

199. B7 asked the bidders to provide "action steps and a timeline for the first three years of the Contract." 291 B7 was evaluated by Christina Quast, Gini Britton, and

<sup>&</sup>lt;sup>281</sup> Ex. 155.

<sup>&</sup>lt;sup>282</sup> Ex. 61 at 797; see *also* Day 6 Tr. 1247:20-25, 1249:4-10, 1250:22-1251:24.

<sup>&</sup>lt;sup>283</sup> Day 7 Tr. 1391:25-1394:9, 1400:24-1403:12.

<sup>&</sup>lt;sup>284</sup> See Ex. 100.

<sup>&</sup>lt;sup>285</sup> *Id.* 

<sup>286</sup> In

<sup>&</sup>lt;sup>287</sup> Day 6 Tr. 1191:21-1194:2 (acknowledging overlap), 1274:7-19 (couldn't explain the different scores on orals versus B5); Day 3 Tr. 601:22-602:9 (agreeing there was overlap); Day 15 Tr. 3692:17-3693:4.

<sup>288</sup> See Ex. 96 at 2.

<sup>&</sup>lt;sup>289</sup> Id

<sup>&</sup>lt;sup>290</sup> See Day 3 Tr. 509:24-514:23 (describing positive programs from Health Choice oral presentation); Ex. 61 at 57-61 (Health Choice B5 submission); Day 15 Tr. 3693:16-3694:22, 3704:16-3705:14, 3706:8-25. <sup>291</sup> Ex. 16 at 358.

Jay Dunkleberger.<sup>292</sup> In response to a question submitted by Health Net, AHCCCS told the bidders that the "action steps should focus on the contract start (execution) date."<sup>293</sup> The RFP defined the "term of Contract" to start on October 1, 2024.<sup>294</sup> APIPA and Health Net's acceptance forms also indicated a contract start date of October 1, 2024.<sup>295</sup>

- 200. Each offeror, with the exception of Health Net, submitted a three-year timeline starting on October 1, 2024, the date the Contract was to start.<sup>296</sup> Health Net, submitted a timeline starting from the contract award date (December 2023).<sup>297</sup> As a result, Health Net's submission did not include any action steps to be taken in the third year of the Contract.<sup>298</sup>
- 201. Ms. Quast testified that the steps Health Net included in its timeline in the months leading up to the contract would not be comparable to the steps taken by an incumbent in the first year of the contract performance.<sup>299</sup>
- 202. Health Choice was ranked fourth for submitting a "network plan addressing the need for HCBS services that includes the submission requirements for capacity building and getting [nursing facilities] into HCBS services," which was inherent in the question being asked.<sup>300</sup>

B8

- 203. Every bidder was ranked zero for the Broad Category, provider competency development.<sup>301</sup> None of the witnesses could explain why that row contained only zeros when the final rationale spreadsheet included references to the bidders' performance on that Broad Category.<sup>302</sup>
- 204. The B8 evaluators further offered inconsistent explanations for their final rankings. Mr. Dunkleberger explained that the B8 evaluation team determined which section "was more valuable in the term as an indicator of performance for the plan,"

<sup>&</sup>lt;sup>292</sup> Ex. 157.

<sup>&</sup>lt;sup>293</sup> Ex. 19 at 384.

<sup>&</sup>lt;sup>294</sup> Ex. 4 at 279 ¶ 51; Day 10 Tr. 2255:11-2256:17.

<sup>&</sup>lt;sup>295</sup> Ex. 92, Ex. 94.

<sup>&</sup>lt;sup>296</sup> Ex. 50; Ex. 56; Ex. 61; Ex. 72; see also Day 10 Tr. 2258:16-2261:17.

<sup>&</sup>lt;sup>297</sup> Ex. 67; see also Day 10 Tr. 2261:18-2262:17.

<sup>&</sup>lt;sup>298</sup> Ex. 67; Day 10 Tr. 2375:8-2376:1.

<sup>&</sup>lt;sup>299</sup> Day 10 Tr. 2372:16-22.

<sup>&</sup>lt;sup>300</sup> Ex. 226, row 29, See Ex. 16 at 358.

<sup>&</sup>lt;sup>301</sup> Ex. 573, Combined tab, row 117.

<sup>&</sup>lt;sup>302</sup> Day 9 Tr. 1981:8-14, 1985:8-15, 1989:18-1990:3.

therefore, weighting some criteria heavier than others.<sup>303</sup> In contrast, Mr. Kennard denied considering any items "as more or less important or weighted."<sup>304</sup>

<u>B9</u>

- 205. Mercy Care challenged the scoring of B9 on various grounds in its protest and appeal. The B9 evaluators were Dr. Melissa Del-Colle, Rachel Conley, and Susan Kennard. Melissa Del-Colle, Rachel Conley, and Susan Kennard.
- 206. Mercy Care originally received the third highest average score in B9 but fell to fifth after consensus scoring.<sup>307</sup> During the hearing, no witness could actually explain the differences in quality of the offerors' responses to B9 that led to this change.<sup>308</sup> Past Performance/B10 and B11

### <u>B10</u>

- 207. The evaluation team for B10 consisted of Christina Quast, Jakenna Lebsock, and Michelle Holmes. B10 concerned the bidders' operational reviews ("ORs"). Because all bidders were incumbent AHCCCS plans, no submissions were necessary for B10.310
- 208. AHCCCS utilized the 2023 ALTCS OR for the three incumbent ALTCS-E/PD contractors (Banner, Mercy Care, and APIPA). For the MCOs who had existing non-E/PD contracts with AHCCCS (Health Choice and Health Net), AHCCCS was to use "the most recent finalized" AHCCCS OR.<sup>311</sup>
- 209. AHCCCS used Health Choice's 2022 AHCCCS Complete Care ("ACC") OR. 312 AHCCCS used Health Net's 2020 RBHA OR, even though Health Net was a current ACC contractor and ORs were required to be completed every three years. 313 The

<sup>&</sup>lt;sup>303</sup> Day 7 Tr. 1706:1-19.

<sup>&</sup>lt;sup>304</sup> Day 9 Tr. 1965:12-19.

<sup>&</sup>lt;sup>305</sup> Ex. 132 at 1362-63; Ex. 149 at 2625-26.

<sup>&</sup>lt;sup>306</sup> Ex. 159.

<sup>&</sup>lt;sup>307</sup> See Exs. 230, 231, 232; Ex. 96.

<sup>&</sup>lt;sup>308</sup> See Day 7 Tr. 1441:18-1442:24 (could not recall anything about the responses to B9 that made one proposal "markedly worse" than another).

<sup>309</sup> Ex. 16 at 359.

<sup>&</sup>lt;sup>310</sup> *Id.*; see also Day 9 Tr. 2155:8-2156:10.

<sup>311</sup> Ex. 16 at 359.

<sup>&</sup>lt;sup>312</sup> Ex. 160.

<sup>&</sup>lt;sup>313</sup> *Id.*; Day 3 Tr. 561:17-562:18; Day 9 Tr. 2145:22- 2146:1, Day 9 Tr. 2206:18-25.

evaluators did not consider the fact that Health Net's 2020 RBHA OR was more distant in time and served a different population.<sup>314</sup>

- 210. Michelle Holmes' individual notes for B10 included references to STAR ratings and NCQA accreditation, even though that was not part of B10 and would not have been within the ORs themselves.<sup>315</sup> Ms. Holmes testified that she could not recall whether that impacted her individual rankings or if she looked at the proposals to get that information.<sup>316</sup>
- 211. In this RFP, the evaluators did not consider the offerors compliance between 95 percent and 80 percent.<sup>317</sup> The B10 scoring tool referred to a 95 percent full compliance standard, and evaluators determined the percentage of standards that met that 95 percent compliance standard.<sup>318</sup> On this measure, all offerors were within four percentage points of each other (from 79.8 percent to 83.8 percent), i.e. a B-minus range.<sup>319</sup>
- 212. The B10 scoring tools did not mention or reference an 80 percent substantial noncompliance standard.<sup>320</sup> Instead, the evaluation team created an 80 percent standard *during the consensus meetings*.<sup>321</sup>
- 213. The offerors were similarly bunched close together on the number of standards below 80 percent.<sup>322</sup>
- 214. The evaluators also examined which standards below 80 percent were particularly impactful for members, even though the scoring tool included no definition or guidance as to what those standards were, and no similar analysis was done for the 95 percent full compliance criteria. The evaluators decided that member-facing standards were the most important, however, the consideration of member-facing standards did not explain the final rankings because Health Choice performed better than APIPA on

<sup>&</sup>lt;sup>314</sup> Day 3 Tr. 560:16-561:16.

<sup>&</sup>lt;sup>315</sup> Day 10 Tr. 2200:1-2202:18.

<sup>&</sup>lt;sup>316</sup> Day 10 Tr. 2199:14-22, 2203:5-9, 2200:1-2202:18.

<sup>&</sup>lt;sup>317</sup> Day 10 Tr. 2371:8-17. 208.

<sup>&</sup>lt;sup>318</sup> Ex.160; Ex. 234; Day 5 Tr. 993:13-24.

<sup>&</sup>lt;sup>319</sup> Day 3 Tr. 553:2-21, 575:4-576:2; Day 5 Tr. 899:9-18. *See also* Day 9 Tr. 2164:23-2165:4, Day 10 Tr. 2214:11-21.

<sup>&</sup>lt;sup>320</sup> Exs. 233, 234, 235.

<sup>&</sup>lt;sup>321</sup> Day 3 Tr. 567:7-25, Day 5 Tr. 994:2-11, 1062:22-24.

<sup>&</sup>lt;sup>322</sup> Day 10 Tr. 2214:6-10.

<sup>&</sup>lt;sup>323</sup> Day 10 Tr. 2345:6-17; 2304:25-2305:12, 2306:16-2307:3; Day 5 Tr. 990:12-991:21; 1059:15-1061:10.

integrated system of care standards, medical management standards, and standards for adult early periodic screening and diagnostic testing ("EPS/DT") and maternal-child health ("MCH"), which were all member-facing standards.<sup>324</sup>

215. Of these, integrated system of care was probably the best indicator of member-facing performance because these standards focused on policies and procedures related to how the health plan provided physical and behavioral services to the entire population.<sup>325</sup> APIPA had six integrated system of care standards below 80 percent, Banner had only two such standards below 80 percent, and Health Choice had one such standard below 80 percent.<sup>326</sup> In addition, APIPA was below 80 percent on two medical management standards compared to Health Choice's one.

216. Incumbency was one of the factors used in evaluating B10, even though incumbency was not noted in the question.<sup>327</sup> Ms. Holmes' individual rankings explicitly noted which offerors were incumbents.<sup>328</sup> Ms. Lebsock affirmed that LTSS experience was part of the consideration, but could not say how much it weighed in the overall rankings.<sup>329</sup> Ms. Holmes also admitted that incumbency was a consideration, and she could not offer any explanation for the final rankings.<sup>330</sup> Ms. Quast also confirmed that incumbency played a role in the evaluations of both past performance submission requirements.<sup>331</sup>

217. In the 2018 ACC RFP, AHCCCS explicitly stated it would give scoring preference to incumbents.<sup>332</sup> No such preference was disclosed in this RFP, and witnesses confirmed that it was important to have a level playing field for both new and incumbent offerors.<sup>333</sup>

<u>B11</u>

<sup>&</sup>lt;sup>324</sup> Day 15 Tr. 3658:11-3661:4; Ex. 105.

<sup>&</sup>lt;sup>325</sup> Day 15 Tr. 3659:4-17.

<sup>&</sup>lt;sup>326</sup> See Ex. 105.

<sup>&</sup>lt;sup>327</sup> Day 3 Tr. 556:24-557:22; see also Day 10 Tr. 2215:15-19.

<sup>&</sup>lt;sup>328</sup> Day 10 Tr. 2205:9-2206:6.

<sup>329</sup> Day 3 Tr. 554:18-555:19.

<sup>&</sup>lt;sup>330</sup> Day 10 Tr. 2215:15-2216:1.

<sup>&</sup>lt;sup>331</sup> Day 10 Tr. 2316:17-20, 2316:25-2317:3; see also Day 10 Tr. 2302:7-2303:12; 2294:12-2295:19.

<sup>&</sup>lt;sup>332</sup> Day 1 Tr. 166:24-167:22, 172:14-19, 175:4-15; Ex. 303 at 1896 (noting "Explicit preference given to incumbent plans"); Ex. 326.

<sup>&</sup>lt;sup>333</sup> Day 12 Tr. 2602:16-21; Ex. 304; Day 15 Tr. 3662:5-3663:10; Day 12 Tr. 2721:16-18, 2870:17-2871:6.

- 218. Appellants asserted that AHCCCS relied on undisclosed evaluation criteria to evaluate B11 (STAR rating). STAR ratings came from the federal government, without any involvement by AHCCCS.<sup>334</sup> The maximum possible STAR rating was 5.0.<sup>335</sup>
- 219. AHCCCS required the bidders to submit their Arizona 2023 STAR score ratings.<sup>336</sup> Non-incumbents could not submit an AZ Fully Integrated Dual Eligible ("FIDE") STAR score for 2023.<sup>337</sup>
- 220. Although APIPA and Health Choice both had 4.0 STAR ratings, APIPA was ranked first and Health Choice was ranked fourth, behind Mercy Care and Banner who tied for second even though they had 3.0 STAR ratings.<sup>338</sup>
- 221. As shown in the consultant notes for B10, Mr. Heiser "[r]anked all of the FIDE D-SNP plans ahead of the HIDE D-SNP plans regardless of whether the FIDE star score was lower than the HIDE star score."<sup>339</sup> Ms. Quast also ranked Health Choice lower than APIPA because of APIPA's incumbency.<sup>340</sup>
- 222. Ms. Quast testified that Health Choice was ranked below Banner and Mercy Care in the final rankings because of the "past history and the existing long-term care contracts and serving that population on the D-SNP side."<sup>341</sup> Ms. Quast further confirmed that incumbency played a role in the evaluations of both of the past performance submission requirements.<sup>342</sup>
- 223. The evaluators took incumbency into account even though the RFP did not tell the bidders that AHCCCS would award more points to incumbents on past performance.<sup>343</sup>
- 224. Mr. Shawn Nau, Health Choice's Chief Executive Officer, explained that it did not make sense to rank FIDE plans higher than HIDE plans, even beyond the non-disclosure issue, because it was easier for a FIDE health plan to get a higher STAR score

<sup>&</sup>lt;sup>334</sup> Day 10 Tr. 2309:1-11; Day 11 Tr. 2422:1-7.

<sup>&</sup>lt;sup>335</sup> Day 11 Tr. 2422:8-10.

<sup>336</sup> Ex. 16 at 360.

<sup>&</sup>lt;sup>337</sup> Day 11 Tr. 2434:9-12; 2435:7-11; see also Day 15 Tr. 3679:15-36980:21.

<sup>&</sup>lt;sup>338</sup> Ex. 106; Day 11 Tr. 2425:2-6.

<sup>&</sup>lt;sup>339</sup> Day 10 Tr. 2428:2-7.

<sup>340</sup> Day 10 Tr. 2312:16-2313:7.

<sup>&</sup>lt;sup>341</sup> Day 10 Tr. 2315:3-8.

<sup>&</sup>lt;sup>342</sup> Day 10 Tr. 2316:17-20.

<sup>&</sup>lt;sup>343</sup> Day 10 Tr. 2316:25-2317:3.

than a HIDE health plan because HIDEs did not get the extra financial payment available to FIDEs and because HIDEs had to coordinate with other health plans to get necessary membership information.<sup>344</sup>

### Weighting of Past Performance

- 225. Appellants take issue with AHCCCS's weighting of past performance comprising only 5.5 percent of the total points and that the evaluation of past performance was limited to only B10 and B11.
- 226. Ms. Lebsock testified that there was "no broader look at past performance" outside of B10 and B11 at the November 16, 2023 meeting.<sup>345</sup> The Scope and Executive Teams did not discuss any of the factors related to past performance listed on pages 5 and 6 of the Instructions to the Offerors, including compliance issues involving any of the offerors; satisfactory performance in ALTCS, other lines of AHCCCS business, or Medicare; or even whether there had been civil judgments against any of the offerors.<sup>346</sup>
- 227. The RFP did not disclose the weights assigned to past performance or clearly state that B10 and B11 would be the only measurement of past performance.<sup>347</sup>
- 228. In addition to B10 and B11, the RFP made several specific references to an intent to evaluate past performance.<sup>348</sup>
- 229. One reference to past performance was provided in a stand-alone paragraph which stated "AHCCCS anticipates utilizing the Offerors' past performance when evaluating the Offeror's Proposal."<sup>349</sup> When asked about AHCCCS's decision to include the stand-alone paragraph regarding past performance in the Instructions to Offerors, AHCCCS representatives could not provide a clear answer for its inclusion.<sup>350</sup>

<sup>&</sup>lt;sup>344</sup> Day 15 Tr. 3681:10-2683:5.

<sup>&</sup>lt;sup>345</sup> Day 3 Tr. 448:9-25, 449:1-25.

<sup>&</sup>lt;sup>346</sup> Day 3 Tr. 448:9-25, 449:1-23.

<sup>&</sup>lt;sup>347</sup> See generally Ex. 8.

<sup>&</sup>lt;sup>348</sup> See Ex. 8 at 319-20 ("The items which are designated for scoring in this RFP shall be evaluated and scored using only the information submitted to AHCCCS by the Offeror with the exception of past performance"); (If AHCCCS deems that there is a negligible difference in scores between two or more competing Proposal for a particular Geographic Service Area (GSA), in the best interest of the State, AHCCCS may consider additional factors in awarding the Contract including, but not limited to. . . An Offeror's past performance with AHCCCS, and/or An Offeror's past Medicare performance. . . .").

<sup>349</sup> Ex. 8 at 320.

<sup>&</sup>lt;sup>350</sup> See Day 14 Tr. 3445:16-25, 3446:1-22.

- 230. Ms. Lebsock advocated for even less weight than past performance was ultimately assigned because she believed that past performance should be given "very minimal" weight, if at all. <sup>351</sup> Yet Ms. Lebsock also testified that "past performance is a good indicator of future performance." <sup>352</sup>
- 231. Prior to finalization of weighting decisions, Mr. Cohen, AHCCCS's expert consultant, advised AHCCCS of the trend in Arizona and other states towards using and considering past performance in procurements.<sup>353</sup> Mr. Cohen also testified that this trend to use "real world results" was based on offerors' who "put together a well-written proposal that doesn't capture for the state any information, if it's either an incumbent plan or a plan that operates elsewhere that would be a new entrant, as to their ability to actually fulfill their commitments."<sup>354</sup>
- 232. Mr. Cohen confirmed that AHCCCS did not consult him in the weighting decisions, including past performance.<sup>355</sup>

## AHCCCS Failed to Evaluate or Score By GSA

- 233. Appellants learned for the first time during the hearing that AHCCCS did not make a GSA-by-GSA evaluation or contract decision notwithstanding that the Instructions to the Offerors indicated that AHCCCS would both evaluate and award contracts on a GSA specific basis.<sup>356</sup>
- 234. The RFP adopted the sub-work group's recommendation and contemplated that AHCCCS would both evaluate and award contracts on a GSA-specific basis.<sup>357</sup> The Instructions informed the offerors that "AHCCCS will award Contracts in each GSA to Successful Offerors in the best interest of the State."<sup>358</sup> The Instructions also anticipated that there could be negligible differences in scores between two or more proposals "for a

<sup>&</sup>lt;sup>351</sup> Day 3 Tr. 544:22, 545:1; Day 3 Tr. 545:8-11; see also Day 5 Tr. 987:21-989:12 (Ms. Lebsock testifying "the ones with the higher weights we did consider to be important").

<sup>&</sup>lt;sup>352</sup> Day 3 Tr. 545:3-8.

<sup>&</sup>lt;sup>353</sup> Ex. 339.

<sup>&</sup>lt;sup>354</sup> Day 14 Tr. 2801:1-7 (as part of having a well-rounded RFP, we-- and evaluation, we think it adds value to incorporate that as one component.").

<sup>355</sup> See Day 12 Tr. 2761:1-22.

<sup>&</sup>lt;sup>356</sup> Ex. 8 at 319-22.

<sup>&</sup>lt;sup>357</sup> *Id*.

<sup>&</sup>lt;sup>358</sup> Ex. 8 at 322.

particular Geographic Service Area (GSA)."<sup>359</sup> The evidence of record established otherwise. None of the overall submission requirements were scored on a GSA basis.

- 235. There were no GSA-specific narrative questions in the RFP.<sup>360</sup>
- 236. Ms. Quast's three submission requirements (B7, B10, and B11) were not evaluated or scored by GSA.<sup>361</sup> She testified that she did not know the winning bids in each GSA.<sup>362</sup>
- 237. The Final Ranking and Rationale Spreadsheet for the Cost Bid identified which case management rates were the lowest "using membership-weighted rates by GSA," yet the evaluation team did not create GSA-specific final rankings for the case management bid sub-component of the Cost Bid. Instead, the offerors were ranked and received points for the overall Cost Bid on a statewide basis. 364
- 238. Pamela McMillen could not explain how the final Cost Bid rankings were derived or how much weight the different components were given.<sup>365</sup>
- 239. Ms. LaPorte affirmed that the Offerors were not ranked overall by GSA in the RFP.<sup>366</sup> She also testified that it was impossible for the bidders to have rankings that differed by GSA.<sup>367</sup>
- 240. None of the witnesses present at the November 16, 2023 Scope and Executive Team meeting testified that AHCCCS made a GSA-by-GSA contract award decision.<sup>368</sup>
- 241. Ms. Quast, a Scope Team member, did not recall any discussion about awarding on a per-GSA basis as opposed to statewide.<sup>369</sup>

*Id.* at 320.

<sup>&</sup>lt;sup>360</sup> Day 1 Tr. 154:17-155:13.

<sup>&</sup>lt;sup>361</sup> Day 10 Tr. 2242:2-9; 2325:1-4.

<sup>&</sup>lt;sup>362</sup> Day 10 Tr. 2253:2-15.

<sup>&</sup>lt;sup>363</sup> Ex. 107.

<sup>364</sup> See Ex. 96 at 2.

<sup>&</sup>lt;sup>365</sup> Day 14 Tr. 3219:18- 3220:19.

<sup>&</sup>lt;sup>366</sup> Day 15 Tr. 3553:2-14.

<sup>&</sup>lt;sup>367</sup> Day 14 Tr. 3440:7-15.

<sup>&</sup>lt;sup>368</sup> See, e.g., Day 12 Tr. 2725:3-10.

<sup>&</sup>lt;sup>369</sup> Day 10 Tr. 2280:20-2281:20.

242. The memo sent to the Governor's office regarding the contract award did not discuss individual GSA scores or considerations, nor did it include any option to award contracts on a per-GSA basis.<sup>370</sup>

## **CONCLUSIONS OF LAW**

- 1. Appellants bear the burden to establish by a preponderance of the evidence that the awards made by AHCCCS under the RFP did not comply with statutes and regulations or were otherwise improper.<sup>371</sup>
- 2. "A preponderance of the evidence is such proof as convinces the trier of fact that the contention is more probably true than not." 372
- 3. Appellants must prove "by a preponderance of the evidence, the following: (i) the procurement process was tainted by violations of applicable statutes or rules, by substantial irregularities in the proceedings, or by improper conduct by any of the participants to the process (ii) such improprieties were materially prejudicial to [appellant]; and (iii) but for such improprieties, there is a substantial probability that [appellant] would have been the recipient of the contract award."<sup>373</sup>
- 4. "The mere potential for abuses likely to arise from significant deviations from standards designed to eliminate favoritism, fraud, and corruption, avoid misuse of public funds, and stimulate advantageous market place competition is a sufficient basis upon which to grant judicial relief even without a showing that the deviations actually resulted in such abuses." 374
- 5. While AHCCCS enjoys discretion in its procurements and is exempt from the Procurement Code, that does not equate to AHCCCS having unfettered discretion.
- 6. Arizona law requires AHCCCS's director to "adopt rules regarding the request for proposal process that provide . . . [f]or the awarding of contracts to contractors

<sup>&</sup>lt;sup>370</sup> Ex. 572; see also Day 10 Tr. 2286:14-2287:3.

<sup>&</sup>lt;sup>371</sup> A.A.C. R2-19-119.

<sup>&</sup>lt;sup>372</sup> MORRIS K. UDALL, ARIZONA LAW OF EVIDENCE § 5 (1960).

<sup>&</sup>lt;sup>373</sup> Cigna Healthcare of Arizona, Inc. & Conn. Gen. Life Ins. Co. v. Ariz. State Procurement Off., 04-0008-ADM (May 6, 2005).

<sup>&</sup>lt;sup>374</sup> *Eel River Disposal & Res. Recovery, Inc. v. Cnty. Of Humboldt,* 221 Cal. App. 4th 209, 238, 164 Cal. Rptr. 3d 316, 339 (2013).

with qualified proposals determined to be the most advantageous to the state for each of the counties in this state."<sup>375</sup>

- 7. AHCCCS's implementation of A.R.S. § 36-2906(C)(7) requires that the award resulting from the RFP process be "a contract to the responsible and responsive offeror whose proposal is determined most advantageous to the state under A.R.S. § 36-2906."
- 8. AHCCCS's contract award decision was flawed because AHCCCS erroneously defined "state" to means the best interests of the *agency*, rather that the state and its residents, and using that improper definition, based its contract award decision on administrative ease and protest mitigation.
- 9. AHCCCS's contract award decision was the result of an arbitrary and flawed procurement process that produced false distinctions in the merits of each offeror's proposal while simultaneously failing to evaluate each offeror's actual merits and responsiveness to the submission requirements. The final rankings did not reflect the merits of each offeror's responsiveness to the submission requirements and instead only compared the proposals against each other.
- 10. Appellants have shown that they had a "substantial probability" or "substantial chance" of receiving a contract because the errors they allege would require a re-bidding of the contract, and they could each compete for the contract under a new procurement.<sup>377</sup>
- 11. AHCCCS abused its discretion by inexplicably weighting oral presentations at 29 percent and cost bids at 10 percent while giving minimal weight to past performance.
- 12. AHCCCS did not provide a sufficient justification for its decision to award only two contracts when the RFP explicitly contemplated a total of three awards.
- 13. Accordingly, Appellants have met their burden of proof to show that AHCCCS's contract award decision was not the most advantageous to Arizona.

<sup>&</sup>lt;sup>375</sup> A.R.S. § 36-2906(C)(7).

<sup>&</sup>lt;sup>376</sup> A.A.C. R9-22-603.

<sup>&</sup>lt;sup>377</sup> See Labatt Food Serv., Inc. v. U.S., 577 F.3d 1375, 1379 (Fed. Cri. 2009) (holding where protestor contends that errors require re-procurement, and protestor could compete for the contract, the protestor has met the "substantial chance" standard).

- 14. Appellants have also met their burden to show that AHCCCS violated applicable statutes and regulations.
- 15. A.A.C. R9-22-602(B)(2) provides: "The Administration shall evaluate a proposal based on the GSA and the evaluation factors listed in the RFP." 378
- 16. A.R.S. § 36-2904 requires the director to "adopt rules regarding the request for proposal process that provide: . . . 4. For analysis of the proposals for each geographic service area as defined by the director to ensure the provision of health and medical services that are required to be provided throughout the geographic service area pursuant to section 36-2907."
- 17. The evidence at the hearing established that AHCCCS did not evaluate or score the proposals based upon the GSA. Instead, in contradiction of the RFP and Arizona law, AHCCCS awarded two statewide contracts based on the point scores that were not derived based on GSAs and without discussion or evaluation of GSA-specific considerations.
- 18. Under AHCCCS regulations, the RFP must disclose the "factors used to evaluate a proposal" and then AHCCCS must evaluate the proposals "based on the GSA and the evaluation factors listed in the RFP."<sup>379</sup>
- 19. "[A] fair competition necessitates an understanding on the part of all competitors of the basis upon which the award will be made. This is also essential to assure the proposals will be as responsive as possible so the agency can obtain the best possible proposal."<sup>380</sup>
- 20. Here, AHCCCS violated A.A.C. R9-22-602(A)(4) and (B)(2) by failing to disclose the criteria used by the evaluators to evaluate the proposals. Listing the "scored portions" of the RFP as "Programmatic Submission Requirements" and "Financial Submission Requirements" was insufficient because these two terms did not tell offerors

<sup>&</sup>lt;sup>378</sup> See also A.A.C. R9-28-602 ("The ALTCS RFP for a program contractor serving members who are EPD shall meet the requirements of A.R.S. §§ 36-2944, A.R.S. § 36-2939, A.A.C. R9-22-602, and Articles 2 and 11 of this Chapter.").

<sup>&</sup>lt;sup>379</sup> A.A.C. R9-22-602(A)(4), (B)(2).

<sup>&</sup>lt;sup>380</sup> See Isratex, Inc. v. U.S., 25 Cl. Ct. 223 (1992) ("As a matter of sound procurement policy, the fullest possible disclosure of all of the evaluation factors and their relative importance is to be preferred to reliance on the reasonableness of the offerors' judgment as to the relative significance of the various evaluation factors.").

how the proposal would be evaluated, nor did the evaluators use those terms to perform their evaluations. Instead, after the RFP was issued, evaluators created and used undisclosed evaluation criteria that often did not relate to the submission requirements and did not determine offerors' ability to "meet AHCCCS's mission and goals," as stated in the RFP.

- 21. Furthermore, the evaluators were encouraged to develop evaluation criteria after reviewing proposals and did in fact develop such criteria after reviewing proposals and in some instances during the consensus meetings.
- 22. The development of evaluation criteria after reviewing proposals contravenes fundamental tenets of procurement law and creates a potential for bias.<sup>381</sup>
- 23. Here, the development of evaluation criteria after proposals were opened failed to ensure fairness in the process.
- 24. AHCCCS further violated A.A.C. R9-22-602(A)(4) and (B)(2) because it never disclosed its intention to score oral presentations; instead, it explicitly limited the evaluation factors to "Programmatic Submission Requirements" and "Narrative Submission Requirements."
- 25. Accordingly, Appellants met their burden to show that AHCCCS violated applicable regulations regarding the disclosure of evaluation factors.
- 26. Appellants also met their burden to show that AHCCCS committed material, prejudicial errors in the scoring of the narrative submission requirements, the two oral presentations, and the cost bid.
- 27. Appellants met their burden to show that AHCCCS did not treat the offerors fairly with respect to the scoring of B10 and B11 by giving an improper and arbitrary advantage to incumbent offerors.

<sup>&</sup>lt;sup>381</sup> See Decision in Appeal of GuideSoft Bid Protest, RFP BPM003913- MTSMSP-Multi-Temporary Staffing Services-Managed Services Provider, Case No. 22F-003-ADM, \*11 ¶ 26 (May 22, 2023) ("Without preset Scoring Criteria, the members of the Evaluation Committee could easily sway the scoring in favor of one offeror or against another offeror."); see also id. p. 12 ¶ 29 ("While nothing in the Arizona Procurement Code explicitly prohibits the formulation of Scoring Criteria after the bids are open and reviewed, such a process is antithetical to the purposes of the code. Rather, the requirement that Evaluation Tool and Evaluation Instructions be finalized prior to the offers being opened demonstrates that the offers themselves should not affect the scoring.").

- 28. Federal regulations require AHCCCS to set rates—including administrative and case management components—based on prior expenses actually incurred, not on bids by offerors.<sup>382</sup>
- 29. AHCCCS's decision to weigh the cost bid at 10 percent of the overall points available is irrational in light of the federal regulations which render the cost bid proposals meaningless.
- 30. Pursuant to A.A.C. R9-22-602(B)(3), AHCCCS "shall provide an offeror fair treatment with respect to discussion and revision of a proposal."
- 31. AHCCCS significantly deviated from standards of fairness and its regulatory directive when it used the BAFO process to selectively advantage Health Net and APIPA, the two awardees, over other bidders by directing Health Net and APIPA to correct identified flaws or provide additional explanation in their cost bids but not giving similar directions to Health Choice, despite internally concluding that Health Choice's rates were unreasonable absent further explanation.
- 32. A.A.C. R9-22-603 mandates that "[t]he contract file shall contain the basis on which the award is made."
- 33. Appellants also met their burden to show that AHCCCS's scoring of the cost bids was arbitrary and irrational and also violated A.A.C. R9-22-603, as no evidence was submitted that could explain the basis upon which the evaluation team arrived at its ranking decision.
- 34. Appellants also met their burden to show that Acting Director Heredia's involvement in the contract award decision deprived them of their legal right to two independent levels of review.
- 35. Procurement protest regulations ensure a two-tiered review system, where an impartial Director resolves the appeal of a protest decision by the procurement officer.<sup>383</sup>
- 36. AHCCCS's procurement protest regulations ensure two separate levels of administrative process prior to AHCCCS issuing a final, judicially appealable

<sup>&</sup>lt;sup>382</sup> 42 C.F.R. §§ 438.5(b)(3) & (e).

<sup>&</sup>lt;sup>383</sup> A.A.C. R2-22-604(B), (G), (I).

administrative decision.<sup>384</sup> First, a procurement officer has authority to resolve a procurement protest.<sup>385</sup> Second, AHCCCS' Director resolves an appeal from a protest denial,<sup>386</sup>

- 37. In resolving an appeal, the Director may refer an appeal for an administrative hearing and make a final agency decision following an administrative law judge's recommended decision.<sup>387</sup>
- 38. When an administrative agency establishes a two-tier level of administrative review, it must ensure two independent levels of administrative review.<sup>388</sup>
- 39. AHCCCS's failure to abide by its regulatory established two-tiered administrative process resulted in an invalid "one-sided scheme" that denied Appellants "a neutral, unbiased decision maker" that "rendered the process unenforceable as a matter of law." 389
- 40. The law imposes on parties a duty to preserve evidence if they know or reasonably should know that the evidence is relevant to a case or which they reasonably should anticipate will be relevant in a future case.<sup>390</sup>
- 41. If the court determines that a party has failed to preserve evidence, the trial judge has discretion to determine if a party's conduct warrants sanctions, and if so, what type of sanction would be appropriate under the circumstances.<sup>391</sup>
- 42. Here, AHCCCS failed to preserve evidence regarding the basis and process of its award decision in the RFP. Because AHCCCS failed to preserve the evidence, this Tribunal may assume that the evidence would have been unfavorable to AHCCCS.<sup>392</sup> None of the Administrative Law Judge's factual findings or legal conclusions turn on the

<sup>384</sup> See A.A.C. R2-22-604(B).

<sup>&</sup>lt;sup>385</sup> *Id*.

<sup>&</sup>lt;sup>386</sup> See A.A.C. R2-22-604(B), (G), (I).

<sup>&</sup>lt;sup>387</sup> See A.R.S. § 41-1092.08(B).

<sup>&</sup>lt;sup>388</sup> See Falcone Brothers & Assocs. v. City of Tucson, 240 Ariz. 482, ¶18, 381 P.3d 276, 282-83 (Ariz. Ct. App. 2016) (finding that the city violated its two-tiered administrative regulations where the procurement officer acted as both the first-tier reviewer and the second-tier final decision makers); *R.L. Augustine Const. Co., Inc. v. Peoria Unified Sch. Dist.*, 188 Ariz. 368, 936 P.2d 554 (1997) (finding that where administrative regulations are structured to provide a two-tiered protest process they must have two tiers of review in substance, not just in form).

<sup>&</sup>lt;sup>389</sup> See id. at 490 ¶ 22, 381 P.3d at 283-84.

<sup>&</sup>lt;sup>390</sup> Souza v. Fred Carries Contracts, Inc., 191 Ariz. 247, 955 P.2d 3 (App. 1997).

<sup>&</sup>lt;sup>391</sup> Id. at 250, 955 P.2d at 6; McMurtry v. Weatherford Hotel, Inc., 231 Ariz. 244, 293 P.3d 520 (App. 2013).

<sup>&</sup>lt;sup>392</sup> Smyser v. City of Phoenix, 215 Ariz. 428, 160 P.3d 1186 (App. 2007).

application of this presumption, but as a result of the document destruction, the Administrative Law Judge has not given AHCCCS any benefit of the doubt on contested issues that might have been resolved in its favor had evidence been preserved.

- 43. Appellants' protests and appeals were timely filed, and their arguments were timely and not waived because Appellants' arguments were not based on irregularities apparent on the face of the RFP.
- 44. Based on all the foregoing conclusions, Appellants have sustained their burden to establish that AHCCCS violated applicable statutes and rules and the procurement was tainted by substantial irregularities in the proceedings, which were materially prejudicial to Appellants, and but for such improprieties, there was a substantial probability that the Appellants would have been the recipients of a contract award.
- 45. Under A.A.C. R9-22-604(K), the Administrative Law Judge has the authority to issue a recommended decision to the Director of AHCCCS which the Director may accept, reject, or modify.<sup>393</sup> Neither A.R.S. § 41-1092.08 nor A.A.C. R9-22-604 limit what remedies the Administrative Law Judge may recommend.
- 46. The remedies available to the procurement officer are also available on appeal of the procurement officer's decision. These remedies include "a. Terminating the contract; b. Reissuing the RFP; c. Issuing a new RFP; d. Awarding a contract consistent with statutes, rules, and the terms of the RFP; or e. Any relief determined necessary to ensure compliance with applicable statutes and rules." 394
- 47. Due to the serious flaws in the procurement process and the arbitrary outcome of the award determination, it is recommended that Appellants' appeal be granted, the procurement cancelled, and a new request for proposal issued.

# **RECOMMENDED ORDER**

Based on the foregoing, it is recommended that the appeal filed by Appellants Mercy Care, Health Choice, and Banner be granted.

<sup>&</sup>lt;sup>393</sup> See also A.R.S. § 41-1092.08(B).

<sup>&</sup>lt;sup>394</sup> A.A.C. R9-22-604(H).

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In the event of certification of the Administrative Law Judge Decision by the Director of the Office of Administrative Hearings, the effective date of the Order will be forty (40) days from the date of that certification.

Done this day, August 9, 2024.

/s/ Sondra J. Vanella Administrative Law Judge

Transmitted by either mail, e-mail, or facsimile to:

Carmen Heredia, Cabinet Executive Officer and Executive Deputy Director Arizona Health Care Cost Containment System - 19

Roy Herrera
Daniel A. Arellano
Jillian L. Andrews
Austin T. Marshall
Herrera Arellano, LLP
roy@ha-firm.com
daniel@ha-firm.com
jillian@ha-firm.com
austin@ha-firm.com

Kiersten A. Murphy HENZE COOK MURPHY, PLLC kiersten@henzecookmurphy.com

Kevin E. O'Malley Hannah H. Porter Gallagher & Kennedy, PA kevin.omalley@gknet.com hannah.porter@gknet.com

David Rosenbaum Theresa C. Rassas Osborn Maledon, PA drosenbaum@omlaw.com trassas@omlaw.com

1 Matthew P. Gordon PERKINS COIE, LLP 2 mgordon@perkinscoie.com 3 Matthew R. Koerner 4 PERKINS COIE, LLP 5 MKoerner@perkinscoie.com 6 William A. Richards 7 Michael S. Narlock RICHARDS & MOSKOWITZ, PLC 8 brichards@rmazlaw.com 9 mnarlock@rmazlaw.com 10 Brett W. Johnson 11 Colin Ahler Vanessa Pomeroy 12 Snell & Wilmer, LLP 13 bwjohnson@swlaw.com cahler@swlaw.com 14 vpomeroy@swlaw.com 15 Karen Walker 16 Tiffany A. Roddenberry 17 D. Ty Jackson

HOLLAND & KNIGHT, LLP tiffany.roddenberry@hklaw.com ty.jackson@hklaw.com

Christopher E. DeLong Alex P. Hontos DORSEY & WHITNEY, LLP hontos.alex@dorsey.com delong.christopher@dorsey.com

Gabriel M. Hartsell Isaac M. Gabriel DORSEY & WHITNEY, LLP hartsell.gabriel@dorsey.com gabriel.isaac@dorsey.com

By: OAH Staff

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